



8 STEP HOW TO MAKE MONEY ONLINE

STEP BY STEP GUIDE HOW TO MAKE MONEY ONLINE FROM BLOGGING

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INTRODUCTION

Check out how many people selling ebook on the internet? You will find millions of people selling ebook on the internet with different topic or making money schemes. Are you the one who has bought ebook on the internet? If yes, you maybe the one of many people who gets disappoints spending lots of money just to buy piece of crap ebook. Not all ebook on the internet worth of buying, lots of them are worthless to buy. You need to be careful if you want to make get rich scheme over the internet by buying ebook as your reference.

Why buying if you can get it for free. This idea inspires me to create ebook fill with valuable information and give it for free to everyone who needs it. After months gathering data and information, in early July 2008 I start to compile every materials to create this ebook. In the beginning, I feel difficult finishing this ebook, since my main problem is language, but with little effort and hard work finally this ebook ready to serve.

This “8 Step How to Make Money Online” ebook intentionally dedicated to everyone on the internet who wants to learn how to make money online from blogging. Actually, I can sell this ebook for \$50-\$150 on the net, but I don’t do it. I use this ebook as my blog promotional tool and make my reader more loyal by giving this free ebook for them.

I make this ebook easiest as possible for other to understand my simple step by step guide how to make money online. This 8 simple step are designed to create your own business from blog and teach you how to make money with easy step. Once you start reading and follow step by step guide on this ebook, in matter of time you will know that making money on the internet is not that hard as people talk about it. You just need to focus and spent some times to work on building your online business.

I’m aware that this ebook not completely talk about all make money scheme on the internet, that’s why I use my blog to add additional guide and tips that hasn’t included on this ebook. Enjoy this ebook and don’t forget to check out www.tipscollections.com for latest updates.

CHAPTER 1 - CHOOSE A NICHE

Finding Best Niche to Make Money from Blogging

If you want to start make some money from blogging, make sure you know how to choose niche for your blog. Why niche? Niche is a topic that’s you manage for your blog and gain money from your blog. If your blog has a good niche, it’s possible for you to attract advertisers to advertise on your blog and that’s meant money will comes to your pocket.

It is important to realize that your niche have a significant influence on the success or failure of your new blog. Here bellow is the best way how to choose niche for your blog.

Step by step how to pick a niche.

1. Find a Niche you are Passionate About.

Choose a niche that's you desire mostly, Why? Because it's the only way you're going to be able to devote the kind of time and effort to create a meaningful blog. If you love what you write about, try making some unique article for your blog

2. Choose a Niche Product you are Knowledgeable About.

Ask your self what skill and knowledge you like most? This is the important point because you will write lot of article about your niche. If you don't have the knowledge yet, then choose a niche that you would love to promote, and then spend the necessary time to research it, so you can eventually become an expert in your field.

3. Popular Niche for Blogging

If you still confused to choose your niche, you can check popular niche bellow to inspire you on choosing a niche

Automobiles

Computers & Information Technology

Digital Cameras

Gadgets

Music

News

Photography

Politics

Shopping

Make Money Online

Need more niche? I have compiled [500 high paying keyword list](#) on the internet just to help you find the best niche for your blog.

4. Make Primary and Secondary List for Your Niche.

After you have niche on your mind, make some list for it. Divide the list with primary and secondary niche. Lists are very important to make research about your niche value and your competitor. Lot's of people doing this to know possibilities and strategy against their competitor.

5. Knowing Your Niche and Competitor

After you pick one of your niches, you need to know your niche and your competitor. Go to <https://adwords.google.com/select/KeywordToolExternal/> and type in your niche. This will show you how many times keyword was searched for a month on search engine. Or you can use word tracker (freekeywords.wordtracker.com) to find how many people are searching each month on keywords related to your niche. If you find big amount of people searching for it, that's will be the profitable niche ever.

The easy way to know your competitor is type your niche in www.google.com and check how many competitor you got. The less result the better your niche are. Don't be afraid with your competitor number, as long you stay focus and diligent about your doing, one day your blog will rise on top of other.

Here some example about my niche on www.tipscollections.com, I use "make money online" as my primary niche and "make money at home" as secondary. According to

<https://adwords.Google.com/select/KeywordToolExternal/> (at the time of writing this article), the keyword phrase “make money online” was searched 1,000,000 times in one month, and keyword phrase “make money at home” was searched 165,000 times in one month. If you do a search on Google.com for “make money online” you will find 42,100,000 web sites show up and for “make money at home” you will find 44,900,000. That’s one of the biggest competitors ever but I’m sure that’s one day I will be on top 10 on Google for this keyword.

Good luck in choosing your niche, stay focus and keep the hard work, you will know that is worth much then you ever know.

CHAPTER 2 - BUILD A BLOG WITH WORDPRESS

Build a Blog with Wordpress

Have something on your head, love to write, love to tell story to other and intend to share information? You must have a blog! Today, blog become alternative for people communicate each other and share information over the internet. Not just that, blog can also make money for you. Most of successful blogger become rich just for blogging. The main idea make money from blogging is selling advertise spot on your blog. People love to advertise on your blog if your blog have lots of visitor.

I will show you step by step how to build a blog and make money from it. But before that, I want you to choose which one fit you. “I want to create personal blog” or “I want to create personal blog that’s make money”. If you choose “I want to create personal blog”, you can use free service like blogger.com or Wordpress.com for your blog. Just sign up and follow step from them and your blog will be ready in just a minute. But if you choose “I want to create personal blog that’s make money”, I will show you full guide how to make money from blogging. You can either make money from free blog or spent small investment to start your own blog. To make your own blog you need a domain and hosting to rent. Domain is your blog name and hosting is a server to place your blog file. How much it will cost? Domain will cost you around \$5-\$10 a year and hosting will cost you \$5-\$10 a month. This small investment is worthless if you can manage to get income \$100-\$10,000 per month from your blog.

I will show you 8 Step how to make money from blogging.

1. Choose Your Niche

Before you start creating your blog, first you need to choose a niche for your blog. What is niche? Niche is a topic that’s you manage for your blog and gain money from your blog. If your blog has a good niche, it’s possible for you to attract advertisers to put their advertise on your blog and that’s meant money will comes to your pocket

Read more about [Finding Best Niche to Make Money from Blogging here](#).

2. Buy Domain and Hosting

Your blog must have a unique name for your blog. Domain name can be your blog niche or your own name. I use www.tipscollections.com for domain name, it represent my niche blog and my blog content. After you decide which domain name

you want to use, I suggest you to buy cheap domain name at www.ixwebhosting.com. They have lot of domain name option like .com,.org,.info,.biz and etc. Once your domain ready, you need hosting to put your blog file. www.ixwebhosting.com also provides cheap and affordable hosting with different packages.

3. Download Latest Wordpress

In order to optimize and monetize your blog, I recommend you to use Wordpress as your blog. These free scripts are provided by Wordpress.org and you can download the latest [Wordpress script here](#).

4. Installing Wordpress

After you download latest Wordpress file, you need to upload it to your new hosting server. Step by step [how to install Wordpress can be found here](#).

5. Optimize Your Blog

Once your Wordpress installed, you need to optimize you blog to make it easier to use. First thing you have to do is change your default theme. I will show you [where to look for free Wordpress theme](#). When you have your own theme, you need plugin to help you optimize your blog. Check this [Wordpress plugin you must have to optimize your blog](#). Final step is using my [7 way tip to improve your blog performance](#) and your blog will be ready to roll.

6. Monetize Your Blog

To monetize your blog, first you need to know which money maker that can makes money. You may found [money maker list here](#). Once you sign up my recommended money maker list, second step is you need to learn about [4 things you need to know about your blog ads spot](#) to improve your ads spot management. Monetizing your blog is the important thing to do, so be careful with this one or you won't make any money from your blog.

7. Generate Content

Before you create some content for your blog, remember to [make your own posting schedule](#). These posting schedules are important to keep your blog growth. Creating content is not just making article for your blog, you need to learn [which content that worth money](#) for your blog. My advice for you when you start generating content, don't go to rush or you will run out your post material. When this happen, you may consider my tips on [where to look where you have no idea to post](#).

8. Promote Your Blog

Promoting blog is the hard part and need lots of effort to do. First job you need to do is getting your blog indexed fast. Read my previous article about [how to get indexed fast by Google](#). This step will make your blog indexed by search engine faster. Once your blog get indexed, you need to setup ping service on your blog. I will show you [blog and ping basic](#) here. Here comes the hard part, promoting your blog really need time and effort. I have compiled few lists how to get free traffic for your blog. You may used the entire list or choose pick the easy one.

[Free Traffic from Social Book Marks](#)

[Free Traffic and Backlink from Blog Directories](#)

[Free Traffic from Article Directories](#)
[Directories List for Free Traffic](#)
[High Traffic Classified Websites List](#)
[Get Free Traffic from Press Releases](#)
[Participation in Link Programs Increase Backlink](#)

Once you have managed your own promotion way, I think you should use my favorite tips on how to get [free traffic by creating free stuff](#). With this method, not only your blog have a lot visitor but also you will gain lot of backlink from this method.

Eight step above not only helping you how to create a blog, but teach you how to make money from your blog. If you find this article useful, please share this info to all your friend and family. Don't forget to check latest update for this article on my blog. Good luck and happy blogging.

CHAPTER 3 - OPTIMIZE YOUR BLOG

Where to Look for Free Wordpress Themes

Bored with your Wordpress theme? Hard finding way to customize your theme? Don't waste your time if you not expert on creating Wordpress theme. All you have to do is find a website that provides free Wordpress theme match your blog. There are hundreds out there that provide good Wordpress theme. Why bother creating if many of them free to use.

Theme is very important thing of your blog. It represents your blog personality, your blog design quality and most important is, it can drive you lot of traffic. Imagine if your blog design has poor quality, people who comes to your blog will never come back again or not reading your entire blog. The worst part is you won't have loyal reader on your blog.

Don't be wary experiment your blog theme, if you find theme fit with your blog niche, why not change your blog theme. Remember that reader like to see not only information on your blog but design that's make them comfort.

I have search around few website that's provide high quality Wordpress theme. And it's all free to download. Spent few time to looking around, maybe you find best quality Wordpress theme match your blog niche. Here is some few list website that provide free good quality Wordpress theme. You can find more on search engine by typing "free Wordpress theme". Good luck finding your new theme.

<http://www.freewptheme.net>

<http://www.smashingmagazine.com/2008/01/08/100-excellent-free-high-quality-wordpress-theme>

<http://topwptheme.com>

<http://www.blogohblog.com/category/wordpress-theme>

<http://www.templatesbrowser.com/wordpress-theme>

<http://www.wpskins.org>

<http://www.themelab.com/category/free-wordpress-theme-releases>
<http://theme.rock-kitty.net>
<http://wordpress templates.name>

Wordpress Plugin You Must Have To Optimize Your Blog

Become top rank blogger you need to be ready with all thing, not only time and effort, but you need more then that. You need tools that make you easier to dump money from internet. For blogger, the secret weapon is plugin. The best plugin you got, the easier it can be. Plugin works to optimize your blog, it will add additional system and facility to make your blog easy to monetize. Here some plugin I use to make money for my blog.

AdSense Deluxe

If you using Google AdSense to make money, you need to have this AdSense Deluxe plugin. This plugin allow you to customize your AdSense ads. It can show the ads on homepage, individual post, pages or on archive page.

[Download this plugin here](#). Read more about this plugin [go here](#).

Advanced Excerpt

Another best plugin I use for my blog. This plugin name is advance excerpt. If you never use this excerpt function, you're out of date. Wordpress preinstalled this function, you just need to activate this function. To use the post excerpts function, you will need to edit your template's files, namely those controlling your home and category pages (These will be home.php and category.php if you have them, or index.php if you don't). First off, replace the following line:

```
<?php the_content("Read the rest of this entry »"); ?>
```

With:

```
<?php the_excerpt(); ?>
```

Your pages will now show the excerpt. However, to load the full post, your readers will have to click the post title.

This isn't optimal (Why force your readers to scroll back upwards, to continue reading onwards?). To solve this, we will add a link below the content, which can be used to load the rest of the article, similar to the one generated by the <!--more--> tag. Beneath the line we just edited, add the following:

```
<a href="<?php the_permalink(); ?>" title="Read the rest of <?php the_title(); ?>" class="more-link">Read the rest of this entry »</a>
```

By default, Wordpress will now show the first 55 words of your post. You can change this however, by pasting what you want to be shown into the "Optional Excerpt" box in the Write Post screen. This box understands code, so if you intend upon including images in the excerpt, then you can copy and paste directly from the Code View on the Write Post page.

After you activated this function, you can use this advanced excerpt to customize your excerpt. Download this plugin and activate it. Now you be able you customize excerpt length and keep html markup enable.

[Download this plugin here](#). Read more about this plugin [go here](#).

Akismet Comment Spam Killer

This Plugin comes preinstalled with Wordpress and should always be on. This plugin work as blog guardian, it will catch any spam comes to your blog. Without Akismet, you waste your time to delete spam from your blog. To turn on Akismet, go into the Plugins section on your Wordpress control panel and activate it. This plugin require an API key activate. You can get a free key by signing up for a [Wordpress account](#).

Brian's Threaded Comments

This plugin works as forum on your comment. When readers ask you a question, you can easily reply reader comment. With this plugin, reader who ask question doesn't have to scroll down to find the answer.

[Download this plugin here](#). Read more about this plugin [go here](#).

Executable PHP widget

With this plugin you don't have to worry editing your sidebar file. Just install it and you can put your php code on the widget. This plugin also helpful when you use Text-Link-Ads, some feature Text-Link-Ads require a php call.

[Download this plugin here](#). Read more about this plugin [go here](#).

Feedburner Flare

This plugin detects all ways to access your original Wordpress feeds and redirects them to your FeedBurner feed. With this plugin you can track every possible subscriber on your blog. When reader access your feed URL, it will redirect to feedburner feed so you don't need to change the code, the plugin automaticly change for you.

[Download this plugin here](#). Read more about this plugin [go here](#).

Google Sitemap Generator

Do you know how Google index your page? Google using spider robot to crawl your blog. But Google make it easier to index your blog as long you provide sitemap of your blog. You don't need to use software to make your blog sitemap. Just use this Google Sitemap Generator plugin. Whenever you update, or add new content to your blog, the Plugin will generate a new sitemap for Google

[Download this plugin here](#). Read more about this plugin [go here](#).

Related Posts

With this Plugin, reader can easily find other blog posts that are related to the current post. This is a good way to generate extra page views and keep readers on your blog. The Plugin allows you to set how many related posts to display and gives you options for displaying them. There are also options to exclude excerpt and password protected pages.

[Download this plugin here](#). Read more about this plugin [go here](#).

Show Top Commentators

Another plugin that's make your blog more alive. This plugin encourages your reader to leave feedback and discussion. How this plugin work? This plugin works by showing top commentator on your blog. This plugin different with comment plugin, it will show comment link without no follow tag, so reader will be compete each other to achieve free backlink from your blog.

[Download this plugin here](#). Read more about this plugin [go here](#).

Subscribe to Comments 2.0

Do you use Feedburner as your RSS feed? You should check this out. Subscribe to Comments 2.0 plugin. This plugin will add a “Notify me of follow up comments via e-mail” check box below the submit comment button. If the check box checked, user can keep track of the comments. When a new comment is made to the post, an email sent to the subscriber notifying them

[Download this plugin here](#). Read more about this plugin [go here](#).

Text Link Ads v2

If you are Text-Link-Ads member, you must use this plugin, this plugin will show your Text-Link-Ads link. Most bloggers usually put this plugin under featured link or sponsor link. If you don't have TLA membership, you can [sign up here](#). Once approved, the plugin will serve all the text ads from TLA.

WP-DB-Backup

I use this plugin to backup my blog monthly. Its easy to use, just activated the plugin and go to manage on admin area. You will see new menu call backup. This plugin will allow you to backup all your blog database including new table generate by other plugin. There are three backup methods, you can save it on your server, download to your computer or email backup file straight to your email.

[Download this plugin here](#). Read more about this plugin [go here](#).

WP-PostRatings 1.20

Let's see your post quality by letting reader to rate your post. This handy plugin allow you to add vote rating of your post and show highest and most rated post on your blog.

[Download this plugin here](#). Read more about this plugin [go here](#).

More Subscribers by Improving Your RSS Visibility

As a blogger, you want everyone to have access to your content. One of the popular ways to “step out” of the blogosphere is to provide your readers an opportunity to get your headlines without even having to visit your blog. This is important for one reason: you may not post something that interests them, and after a few days, they may forget you exist. It can't be helped: everything you write is going to interest someone, but few will be interested in everything you write. An RSS feed gives these casual or occasional readers a chance to see your headlines and visit only when they are interested in a particular subject.

Unlike other Internet marketing and publishing tool, RSS can power multiple key Internet marketing and publishing elements and activities in different areas:

- Prompt delivery of your Internet content to end-users.
- Increasing the visibility of your website and thereby generating more traffic/visitors to your website.
- Powering your Internet public relations through RSS conversations.
- Enhancing your web presence.
- Serving as an advertisement platform for publishers and advertisers.

How to Force Visitor Become Your Reader

Force your visitor become your subscriber isn't hard at all. Its all about how you make visitor believe that your blog are valuable enough to read. There are lots of trick on the internet telling you how to improve your RSS subscriber, but I find few of them are worthy. This old trick work well when I use it on my first blog. This old and dirty trick has given me hundred of RSS subscribers in a week. Although this is an old trick, I still think this trick still worthy enough for you to try.

Make Your RSS Button Eye Catching

To drive your visitor attention and make them to subscribe your RSS feed is by adding eye catching RSS button on your blog. This button should be big and using glaring color. Another thing to consider is about your RSS button placement. If you placed your RSS button on bottom of page or in page footer, I'm sure that few of them will see it. You should place your RSS button at proper place. The main idea of this placement is that the button should be seen without having visitor scroll down the page.



Give All RSS Button on the Net

Every visitor has different way read your feed. Most of them using service like Google Reader, My Yahoo, News Gator, Bloglines and etc to read your blog. Simple way to provide option for your subscriber is by using Feedburner as your feed service. Feedburner has plenty list of reader service on their system. All you have to do is sign up Feedburner and add their code on your RSS button.

Add RSS Button On Every Post

Another method to drive your visitor to subscribe your blog is by adding RSS link at the end of your post. This link can be text link or small image button. With this link on every page of your blog will encourage your visitor to subscribe your blog. Instead adding new line on every single post, you need to edit your template page to make it easier. In Wordpress, you need to edit the single.php or page.php file. You can also edit the index.php if you want the link show on your blog homepage.

Fake Feedburner Cicklet

This dirty trick work well to force your visitor become your subscribers. The trick is simple, all you have to do is showing high number of subscriber. I use this method using feedburner chicklet, this tool allow you to show your RSS subscriber on your blog. But I don't have any subscriber yet. Don't worry about it, you can fake your RSS subscriber count by displaying someone else chicklet. Just pickup other website chicklet

with high amount subscriber and add it on your blog. Big RSS number make people subscribe, that's why I call it dirty trick.

7 Ways to Improve Your Blog Performance

Make Your Blog Eye Catching With Favicon

Favicon is an icon for your blog. You can see icon on your browser address bar line. With this icon, your blog sound like pro. More benefit using this favicon is when your reader has lot of feeds, your blog will stand out from the crowd.

Having favicon on your blog is easy, you just need to create image file gif/jpg/png and save it as icon file (.ico) then upload it on your root server. Root server usually on public_html or htdocs directory. Once you have uploaded it, go to your wordpress admin, and choose theme editor. Find a file with name header.php and add this code bellow between <head> </head> tags.

```
<link rel="shortcut icon" href="http://www.tipscollections.com">  
<link rel="icon" href="http://www.tipscollections.com">
```

www.site.com or site.com

Blog can be accessed on two different ways with www.yourblog.com or yourblog.com. Both ways are good but you need to choose one of them as preferred domain which make search engine easy to recognize your blog. To set preferred domain for your blog, you need to register at www.google.com/webmaster/ and add your blog URL. After you add your blog URL, you need to set up which domain you prefer to be preferred domain on Google webmaster.

One you setup your preferred domain on Google webmaster, now you need to add 301 redirect on your blog. This is important coz you need to redirect your URL to preferred domain URL. To redirect your blog you need to add this code bellow on your .htaccess file

```
RewriteEngine On  
RewriteCond %{HTTP_HOST} !^(.*)\.\yourblogname\.$ [NC]  
RewriteRule ^(.*)$ http://www.yourblogname.com/$1 [R=301,L]
```

Use Permalinks to Improve Your SEO

Wordpress has default setting how to show your blog URL. Permalinks is one of function that allows you to setup your URL link style. If your permalinks setting still on default value, your post URL will be like this.

<http://www.yourblogname.com/?p=number>

Permalinks setting need to be well optimize for SEO. With this default setting, your blog result on search engine will be like above. Let's try to change this permalinks setting to custom structure and add this code bellow on custom box.

```
/index.php/%postname%.html
```

With this setting, your post URL will be change like this.

`http://www.yourblogname.com/your-post-tittle.html`

So is not too late to change your permalinks setting and make it SEO friendly.

Title Optimization

Have you try look on Google if your site has been indexed? Try add this keyword on Google search engine “site:yoursite.com”, it will show your indexed page. Check on your indexed page title. It will show

“Blog Name >> Blog Archive >> Post Title”

Look funny right? And how about this

“Post Title – Blog Name”

Isn't that cool?

Let me show you how to edit that title. Go to admin area, then go to presentation >> theme editor, choose header.php. Find this line

```
<title><?php bloginfo('name'); ?> <?php if ( is_single() ) { ?> &raquo; Blog Archive  
<?php } ?> <?php wp_title(); ?></title>
```

Now change it to:

```
<title><?php wp_title(); ?> <?php if ( is_single() ) { ?> - <?php } ?> <?php  
bloginfo('name'); ?></title>
```

Save it! Now, let's check the different, go to your blog and click on your post. The title will change to “Post Title – Blog Name”

Add Some Page

Wordpress have the ability to add some page on your blog. You can add some page like about me page, contact us page or advertise page. This function quite useful for me to optimized my blog page.

Ping list Improve Your Visibility

When you publish a new post, Wordpress automatically notifies the following site like search engine or other RSS feed that your blog has been update. Wordpress inform service by sending small package which call ping. When service receive ping from your blog, each service robot will automatically crawl your blog page in a minute. By default Wordpress only have one ping list service but can add several [ping lists to your blog here](#).

Full RSS or Not

Wordpress have the ability to manage your feed page. Feed can be manage on how much post you want to show and how you want to show full or summary for each

article. The problem is if you choose to show full article, reader doesn't have to come to your blog to read your post but if you show summary feed, reader who interested with your post will be force come to your blog if they want read the full article. Is up to you to decide whatever you give summary feed or full feed for your reader.

CHAPTER 4 - MONETIZE YOUR BLOG

Recommended Money Maker List for Your Blog

Everyday people ask me which program that can make hundred to thousand dollars from internet. Finally I made decision to write this post just to answer which program that makes thousand dollars by blogging.

If you search on the net you will find hundred of ads network that offer you potential income just for blogging, but not all of them are worth to try. I have seen many ads networks but only few on them can really make money. Here are few money maker lists I got from successful blogger.

Text Link Ads

Make money from Text Link Ads is a program that's allowing you to sell link to other. You need to spot for Text Link Ads Link. This link can be placed on your sidebar with a widget or on your blog footer. Spot usually put on featured link, recommended link or friend link. Just make sure not to use sponsored link or paid link prevent penalties from search engine. Text Link Ads are using Alexa Rank, Google PageRank, numbers of RSS subscribers and other factors to set your link price.

[Sign Up For Text Link Ads](#)

Google AdSense

The most favorite moneymaker for blogger is Google AdSense. Most of blog publisher use Google AdSense to make money, not only its easy to use, Google display simple text and image ads on your blog match with your content. Don't waste your time experiment on other ads network. You must have this awesome moneymaker for your blog.

[Sign Up For Google AdSense.](#)

Bidvertiser

Another CPC ad network like Google AdSense. The interesting is Bidvertiser has low payout at \$10. You only need to make \$10 to be paid. Its very benefit for new or small blogger, they don't have to earn \$50-\$100 to be paid.

[Sign Up For Bidvertiser.](#)

AdBrite

AdBrite can help you monetize your site with advertising that fits the content and user base of your site. Our base of advertisers includes top brands like Live Nation, GM, AT&T and Verizon—at the same time, AdBrite serves ads on nearly 1 billion pages daily, providing massive scale opportunities.

[Sign Up For AdBrite](#)

Chitika

Chitika provides bloggers the opportunity to harness their independent original content and opinions to monetize traffic to their site. Chitika is the sole producer of innovative product like eMiniMall, RPU(Related Product Unit), ShopLinc and ShopCloud. Check out 30 expert blogger has proven making money with Chitika at their website.

[Sign Up For Chitika](#)

Kontera ContentLink

For high traffic and popular blogger, you must sign up with this ad network. You don't have to spare ads spot for Kontera. Their technology reads your post and turns certain words into an ad. The highlighted words are double underline and an ad pops up when you hover over it. Kontera require minimum 500.000 page views per month to be accepted on their program.

[Sign Up For Kontera ContentLink](#)

ReviewMe

Did you know that you can make money from reviewing other blog? If the answer is no, then you're out of date. ReviewMe is company that's allowing advertisers to buy sponsored reviews on your blog. Your review price is calculated based on your blog Alexa, Technorati and RSS count.

[Sign Up For ReviewMe](#)

ShoppingAds

ShoppingAds allows you to make money by displaying relevant merchant ads on your website. When your visitors click on the ads you can make money on a CPC (cost per click) or CPA (cost per acquisition) basis. You simply tell them the relevant keywords of merchant ads you want displayed and they will display a matching ad.

[Sign Up For ShoppingAd](#)

AzooglesAds

AzooglesAds is a performance-based online advertising network that delivers both amazing results for its Advertisers and easy to manage and highly profitable revenue stream for its Publishers. AzooglesAds is one of the largest online advertising networks and has big payout range.

[Sign Up For AzooglesAds](#)

FeedBurner Ad Network

With feedburner ad network you can monetize your RSS feed and start make some money. Just link your Google Adsense account to your FeedBurner account and then configure how you want ads to appear in your content.

[Sign Up For FeedBurner Ad Network](#)

DealDotCom

Whenever you refer someone to DealDotCom via your handy-dandy affiliate link, you get paid 35% of DealDotCom's profit for every item that they buy. If someone you referred to DealDotCom refers someone else, you get paid 15% of DealDotCom's profit every time they buy something for the rest of your life. This is a big commitment, so I suggest you take it very seriously.

[Sign Up For DealDotCom](#)

4 Thing You Need To Know About Your Blog Ads Spot

Know your Blog! Study every inch of your blog design. You cannot make money if you don't know every inch of your blog. I'm going to tell you most important word you must remember to monetize your blog. Its call "Ads Spot", it's like an area on your blog that can make hundred to thousand dollar month incomes. By knowing your ads spot, will make you easier to manage what ads that fit your blog themes.

Why this ads spot so important? One thing you should know is if you make wrong adjustment placing your ads, people who came to your blog will say "what the heck, this blog full with ads crap." That's mean that no one will ever come again to your blog, no one will read your valuable post and the worst is no one will come to make money for you.

Before I'm going to tell you how to knowing your ads spot, spare some time to check [Google ads format here](#). By knowing what kind of ads format, I'm sure your head will fill hundred and tons of idea how to manage your ads spot.

Knowing Your Ads Spot

Four Ads Spot you need to know in order to manage your ads become more natural with your theme, not flooding your blog and improving your Click Through Rate (CTR). This four ads spot are the most important to monetize your blog. What are they? Here bellow are four ads spot I have mentioned above.



1. Header Spot
2. Sidebar Spot
3. Post Spot
4. Footer Spot

Header Spot

Header Spot is on your top area of your blog. This area usually fills with banner, blog menu, blog slogan, blog title and etc. On this area, possible text or image ads you can fill is leaderboard ads, banner ads, and half banner ads. If you force to fill another type of ads format, you have to adjust more to make your header area look neat.

Sidebar Spot

Sidebar is an area to place widget. In different themes, sidebar can be placed on left or right even both between post area. With sidebar you can put widget like recent post, category, archive, pages or blogroll. What kind of ads format best to put in sidebar? There are few ads format can be placed on sidebar, you can put text or image ads on this spot such as button, half banner, skyscraper, wide skyscraper, small rectangle, medium rectangle, vertical banner, small square or square.

Beside text or image ads format, sidebar spot can be monetize it by spare some room for Text Link Ads. If you haven't known what Text Link Ads is you can check my other post about [Text Link Ads here](#). Once you become member Text Link Ads, you can use a widget to put your paid link. My advice you should rename those widget such as featured link, recommended link, friend link etc.

Post Spot

This is important spot on your blog, if you don't manage it well, you will be losing best opportunity to raising hundred dollars from it. Post spot is your post area that can be used for text ads, image ads; presell affiliate post, blog review post, product review post, program review post and much more.

Footer Spot

Footer spot are similar with header spot. The different between header spot is footer spot not only can be placed text or image ads, but you may also add Text Link Ads on this spot to make more money. On this spot, possible text or image ads you can fill is leaderboard ads, banner ads, and half banner ads.

My advice for you ads color and format is "Blend it with your background and make it natural or Make it eye catching with dazzle color".

That's all folks, I hope this article can help you manage your ads spot better then ever. Good luck monetizing your blog and stay in touch for latest tips from me.

Increase Affiliate Conversion by Hiding Your Affiliate Link

Most of affiliate guru's use this technique to hide their affiliate link. This method allows you to hide your affiliate link. With this technique, customer will not know that you actually offering the product and you receive money when someone buys the product. But not all affiliate program allow you to hide your affiliate, again it's depend on affiliate TOS.

There is few technique how to hide your affiliate link, I will show you some sample how to hide it.

.htaccess

This file allows you to redirect to any URL you want to go. This file only works on Linux operating system. You can find this file on your hosting server, usually on public_html or htdocs directory. If your hosting doesn't have this file, you need to create one. Use notepad to create this file.

How its work? All you have to do is open .htaccess file and put some code like this bellow.

```
RewriteEngine on
RewriteRule ^more_info_affiliate_name.php$
http://affiliate_site.com/?ref=your_affiliate_id [R]
```

With this code “RewriteEngine on”, you activated mod rewrite program on your hosting. When user clicks on `www.your-url.com/more_info_affiliate_name.php` it will redirect to affiliate site with your affiliate code included.

PHP Redirect

Easy way to hide your affiliate link is with PHP technique. Most of blogger use Wordpress for their blog. Wordpress are build under PHP technology, so it will be easier to use this technique. To hide your affiliate link with PHP, just create new PHP file and add this code on PHP file you just created.

Create a file `more_info_affiliate_name.php` and add this code on it.

```
<?
Header (“Location: http://affiliate_site.com/?ref=your_affiliate_id”);
?>
```

Save your new file and upload to your server. This file works if someone accesses your URL “`www.your-url.com/more_info_affiliate_name.php`” and redirect it to your affiliate site with your affiliate code included.

HTML Redirect

Another technique using html refresh function. This technique works on every kind of server. You just need to create an html file “`more_info_affiliate_name.html`” and insert this code above to that file.

```
<HTML>
<HEAD>
<TITLE>REDIRECTING TO AFFILIATE SITE</TITLE>
<meta http-equiv=”refresh” content=”0;
url=http://affiliate_site.com/?ref=your_affiliate_id”>
</HEAD>
<BODY> PLEASE WAIT, REDIRECTING TO YOU AFFILIATE SITE</BODY>
</HTML>
```

Javascript Redirect

This technique works same as above, the problem is when you use this technique not all 100% can be redirect, and it's depend on your client browser. If your visitor doesn't have Javascript enable this technique will not works.

```
<a href="http://www.affiliate-site.com"
onclick="parent.location.href='http://affiliate_site.com/?ref=your_affiliate_id'; return
event.returnValue=false">Affiliate Site</a>
```

Tiny URL

This website allows you to make your affiliate URL shorter and not contain your affiliate code. All you have to do is go to www.tinyurl.com and type your affiliate URL and click Make It Tiny. Whoola... You have new URL like this "www.tinyurl.com/randomnumberand text". If you click that URL, it will redirect you to your affiliate site.

All method above is just few method how to increase your affiliate conversion by hiding affiliate link technique. You may choose with technique above fit for you. Happy blogging.

CHAPTER 5 - GENERATE CONTENT

Make Your Own Posting Schedule

One big mistake from a blogger is not managing their blog well. Blogging management maybe sound over reacted. But lot of blogger fall because of this. One of the worst blogging management mistakes is forgetting to manage their blog post. New blogger as example, most of them are rushing their post when they start a new blog. They are eager to make more post, their objective is to make their blog fill with rich content. I'm not blaming them for this, but many of them forget that blogging is not about having rich content but to serving your reader with valuable post. The worst part is when they start to know that they don't have nothing to post with. When this happen, you will see lots of dead blog on the internet.

Ok, we know our problem, so help us fix this problem. Actually, every blogger have their answer. All you have to do is ask your self what the best way to solve this problem. Then you will know that the cure of this disease is management. With management, everything you hope can be done smoothly. Management is all about planning, acting and evaluate. With this simple method you can measure your success and you have ability to improve your work even better. Now, let's talk about managing your blog post. There are many way to manage your blog, but for now I just want to share few important points how to manage your blog post. Afterwards you can improvise your own blog post management.

Preparing Your Post

First thing to do is to find an idea for your post. Once you find one, you need to gather relevant info and reference for your idea. This can be done be conducting small research on the net. When all resource has been gathered, you may start making your draft content. Writing draft content could take 200-300 word, but you can write long content

between 1000-5000 words depend on what topic you want to write. Draft should contain most of all your thought. But keep it simple as you can, because you don't want to waste your reader time just for bunch of fluff. When your draft ready, next step is proofreading your draft. This step is very important step, you need to check your draft grammar and spelling mistakes. Proofreading can be useful for editing or adding your thought and correcting mistakes on your draft. Once you have finish proofreading on your draft, your content is now ready to publish.

Make Your Own Posting Schedule

Not all blogger can online 24 hour a day, sometimes they caught on other work or on holiday. You will find a day where you don't have time to online or forget to update your blog. This will happen to you someday. Before this happen, you need to arrange your own posting schedule just to maintain your blog updated. In the beginning, I have mentioned about prepare your post. These methods are useful for you to have your own article bank. When you have lot of article collection, you don't have to worry running out post or updating your blog. All you need is a posting schedule.

Arranging your posting timing

Posting timing is a time when you want post your article. You need to decide what best posting frequency for your blog. How often you post your content? Did you post your content once a day, one a week or one a month. It's up to you to decide, but make it consistent. Your consistency will affect when your reader come to your blog.

Proofreading

Before you want to post your content, you need once again to proofreading your content. Correct all grammar and spelling mistakes. You don't want your reader critic your content. So you must be careful on this thing. Once you publish your post, check again your post. If you find any mistakes, fix it immediately.

Posting Technique

This step is the final step of posting management. You need to setup your post based on your posting timing. I always use this technique to anticipate if something goes wrong. The main concept is adjusting when your post will go live. With this adjustment you can set up which date and time your post will auto publish on your blog. Example, you have 5 content ready to post, but you don't want to post it all at once in same day. This technique is very simple, when you write your post, you will see post timestamp options on your blog admin. If you set the date same with the date you post the article, your post will go live at the same date. But if you set to next day or next week, your post will go live when match the system date with the timestamp date.

First article – Post Timestamp (today) – Post will go live today

Second article – Post Timestamp (5 June 2008) – Post will go live on 5 June 2008

Third article – Post Timestamp (7 June 2008) – Post will go live on 7 June 2008

Fourth article – Post Timestamp (15 June 2008) – Post will go live on 15 June 2008

Fifth article – Post Timestamp (25 June 2008) – Post will go live on 25 June 2008

With post timestamp, you can easily manage your post when should be live. Post timestamp technique can be really helpful if you have plan on holiday or not going online for few days. With this technique you don't have to rushing a post or post your article every day.

Which Content That Worth Money?

Not all blogger aware that content can make quick cash for you. Often blogger trapped on how to make their blog rich with content without recognize that content can generate money. Now, I will show you how to make money from blog content.

High Paying Keyword Content

Professional blogger always use this method to boost their ads income. They create content loaded with high paying keyword and snippet some ads inside the content. This method allows them to increase their CPC(Cost-Per-Click) income. By using content fill with high paying keyword, only high paying ads will show inside the content. When someone clicks the ads, they receive money from it. To use this method, you need to create an article such as insurance article or other high paying keyword and fill the article with lot of high paying search engine keyword. Once you created your article, you need to snippet your ads Google AdSense code inside the content. Google will show ads depend on content keyword around the ads. So Google will only show insurance ads only on your content. When someone click the ads that's mean big money will come. Making content with high paying keyword is not so easy, but if you practice more, you will know its worthy enough.

Review Blog / Website

Make money from reviewing another blog/website and post it on your blog. Another type of advertising that allow advertiser to ask other blog to review their blog or website. With this method, advertiser can improve their visibility by paying other blog to review their site. ReviewMe is one of many advertise network that have service like this. You will be paid to make review other website and post it on your blog. All you have to do is to sign up ReviewMe and start making money from it. The basic idea is you need to make a review for advertiser about their blog or website. Review should be written with 200 word and post it on your blog. How much money you can get is depend on many factor such as how popular your blog, how many visitor come to your blog monthly, your page rank value, your Alexa ranking, your subscriber number and many other factor. So, don't waste your time, start promoting your blog, once your blog become popular enough you can make easy money from this method.

Product / Program Review

Another way to make money from blog post is by promoting other product/program at your blog. You need to find product that have affiliate program and pick one for you to promote. Create some review about the product you want to promote, this includes your personal opinion about the product, product beneficiary, why you need this product and put your affiliate code on product link. You will earn commission if someone buys this product from you. Again, easy money from a blog post. You may find product to promote at Commission Junction or Paydotcom. They have hundred products from different product and have biggest affiliate commission.

There still lot of technique how to make money from blog post out there. But not all are worthy enough for you to try. This technique has been proven for many years, but if you have other technique or other experience to monetize blog post, don't hesitate to share with us.

Where to Look Where You Have No Ideas to Post

Running out post is a big problem for every blogger. When this happen to you, that's mean that your blog is growing. Every blogger has this problem, many of them survive to manage from this disease. Every problem must have a way out. That's why I wrote this tip to solve the problem.

Ask Google

Easy way to find ideas is by using Google search engine. Google has been blogger best friend for a long time ago. When you have no idea to post, try to add some keyword on Google and start surfing. Google will give you million ideas you can use for your blog.

Check Yahoo Answer

Using Yahoo Answer is the best way to find idea for your blog. Try surfing around and check if there any question related with your blog topic. Lots of people using Yahoo Answer to solve their problems. You will find million of questions every day on yahoo. Pick up one question and try to make answer for it and post it on your blog.

Check Digg

Another way to find idea is using Digg Social Network. If you want to find hot topic, Digg is your best choice ever. You will find thousand articles submitted to Digg but not all of them are worth for Digg member. Try to locate which article has big number on Digg and write similar article from it. Maybe your articles are worth to Digg.

Check Other Blog

Check out other blog related with your niche, maybe you find something interesting to write about. Sometimes checking out your community member blog is great ideas, you will find what your community doing and make them feel close to you by visiting their blog.

Find Funny or Weird Stuff on YouTube

Youtube can be awesome place to go. Find funny or weird video and make some review about it. Share it you your reader and ask them opinion about the video. Every one loves funny stuff.

Look In Your Archive

If you have lot of post and don't have ideas to post about. You may check your archive and renew your old post. Creating deep linking post will be great ideas if you don't have ideas to write. It's very simple, all you have to do is make short post that linked with your old post.

Interview Other Blog

Another way to write a post is write an interview from other blog. Send list of questions to blog you want to interview and wait from them to send back the answer. This method not only giving you free content but also increase your blog visibility by introducing your self to other blogger.

Review Other Blog

Be a good person and give some reward to your community by reviewing their blog. Not only they pleased by your review, but you will have extra backlink from other. You may also give reward to top commentator on your blog, its good for your popularity.

Hot News

Make some post about hot news or breaking news. People love hot topic. If you can give them good article they will love it or even talk about your article.

Own Experience

It's not bad idea to write about your self or your holiday trip experience. Often reader bored with your great article, try giving them something new, something refreshing. This method could make your reader more loyal to your blog.

Ask Your Reader

Make a post for your reader and inform them that they can request a post about they needs. Tell your reader that they not only can request a post buy also can write for your blog. Not only you have new idea to write about but you build some positive communication with your reader.

CHAPTER 6 - PROMOTE YOUR BLOG

Fast Way to Get Indexed By Google

Getting indexed by Google is not an easy job, it will take week even a month to get your blog indexed by Google. But there is easy way to make your blog indexed by Google. With this tricks, your blog will be indexed in 48 hour.

Sign Up Google Webmaster

Sign up for Google webmaster. This method requires you to have Google account. After you have Google account, sign up at www.google.com/webmaster/ and add your blog. Your blog needs to be verified first to insure you are the right owner of your blog by uploading Google verify file to your blog. If you want your blog indexed faster, you need to build sitemap of your blog. The easy way to build sitemap by using plugin, you can [download the plugin here](#). Once your sitemap ready, tell Google your sitemap URL and let Google do the rest.

Sign Up Google Analytic

Using Google Analytics to speed your blog gets indexed. Go to www.google.com/analytics/ and sign up for an account, then add your blog. You need to add few codes on your blog template to identify that you are the right owner. If your blog data not yet saved on Google datacenter, Google bot will immediately crawl your blog for indexing.

Link to Other Indexed Website

Another way to get indexed fast by Google is by getting backlink from establish website or blog. To get link from other website for free, you can put comment on other blog with your link on it or sign up to big forum and make a post with your link as signature or fill guest book on other website with you link as signature. When Google bot crawl

their site and find your link on it, Google bot will immediately crawl your blog and your blog will indexed fast.

Using Yahoo to Get Indexed

These methods are the fastest way to get your blog indexed by Google. The trick is very simple, you need to have my yahoo account and add your blog RSS URL in my yahoo. After you add your RSS URL, use www.pingomatic.com to ping several time Yahoo with your blog URL. Within 24-48 hours your blog will be indexed by Google.

Blog and Ping Basic

People often talk about blog and ping, but what exactly ping mean? Ping is a program that send small package to another computer/server over a network or the internet to see if the remote computer was responding. That same program is now used as a method to informing others that your blog exists and also let's them know when a new post has been made.

If you have any experience trying to get a site indexed and listed in the major search engines, then you know that it is frustrating and very difficult to get done in a reasonable amount of time. After working hard to get your site together, collecting and writing content, worrying about keywords and keyword densities, you are not even close to finish. Now comes the even harder part! Now you have to submit, by hand, your site to all the major search engines. And finally, you get to wait. That's right, you have to wait for the spiders to come index your site. This could take weeks or this could take months. There are some methods that will help bring along the spiders a bit faster, but these take lots of time and effort and money. And still, you can't be sure that the spiders will come fast enough.

Blogging and pinging solves this problem. You can guarantee that spiders will come to your site and that you will get listed in all the major search engines with minimal effort and no money – in about 48 hours!!! The easy way using ping service is by adding ping list service to your blog. By adding this ping list service on your wordpress, you automatically notify blog directories and search engines that your blog has been updated and also let's them know when a new post has been made. This technique work by modifying your Wordpress ping list on your control panel writing tabs. Just add this following ping list and Wordpress will take care all the rest.

<http://blogsearch.google.com/ping/RPC2>

<http://1470.net/api/ping>

<http://api.feedster.com/ping>

<http://api.moreover.com/RPC2>

<http://api.moreover.com/ping>

<http://api.my.yahoo.com/RPC2>

<http://api.my.yahoo.com/rss/ping>

<http://bblog.com/ping.php>

<http://bitacoras.net/ping>

<http://blog.goo.ne.jp/XMLRPC>

<http://blogdb.jp/xmlrpc>

<http://blogmatcher.com/u.php>

<http://bulkfeeds.net/rpc>

<http://coreblog.org/ping/>
http://mod-pubsub.org/kn_apps/blogchatt
<http://www.lasermemory.com/lsrc/>
<http://ping.amagle.com/>
<http://ping.bitacoras.com>
<http://ping.blo.gs/>
<http://ping.bloggers.jp/rpc/>
<http://ping.cocolog-nifty.com/xmlrpc>
<http://ping.blogmura.jp/rpc/>
<http://ping.exblog.jp/xmlrpc>
<http://ping.feedburner.com>
<http://ping.myblog.jp>
<http://ping.rootblog.com/rpc.php>
<http://ping.syndic8.com/xmlrpc.php>
<http://ping.weblogalot.com/rpc.php>
<http://ping.weblogs.se/>
<http://pingoat.com/goat/RPC2>
<http://rcs.datashed.net/RPC2/>
<http://rpc.blogbuzzmachine.com/RPC2>
<http://rpc.blogrolling.com/pinger/>
<http://rpc.icerocket.com:10080/>
<http://rpc.newsgator.com/>
<http://rpc.pingomatic.com>
<http://rpc.technorati.com/rpc/ping>
<http://rpc.weblogs.com/RPC2>
<http://topicexchange.com/RPC2>
<http://trackback.bakeinu.jp/bakeping.php>
<http://www.a2b.cc/setloc/bp.a2b>
<http://www.bitacoles.net/ping.php>
<http://www.blogdigger.com/RPC2>
<http://www.blogoole.com/ping/>
<http://www.blogoon.net/ping/>
<http://www.blogpeople.net/servlet/weblogUpdates>
http://www.blogroots.com/tb_populi.blog?id=1
<http://www.blogshares.com/rpc.php>
<http://www.blogsnow.com/ping>
<http://www.blogstreet.com/xrbin/xmlrpc.cgi>
http://www.mod-pubsub.org/kn_apps/blogchatter/ping.php
<http://www.newsisfree.com/RPCCloud>
<http://www.newsisfree.com/xmlrpcctest.php>
<http://www.popdex.com/addsite.php>
<http://www.snipsnap.org/RPC2>
<http://www.weblogues.com/RPC/>
<http://xmlrpc.blogg.de>
<http://xping.pubsub.com/ping/>

Free Traffic and Backlink from Blog Directories

Does your blog have a visitor? Or maybe your blog doesn't have any. This mean that your blog is lack of promotion, you need to promote your blog to worldwide so people can recognize your blog. The question is where can you find cheap or even free blog promotion? Hmm... its sound difficult, but don't worry coz I have idea for you. The answer for free promotion is submitting your blog to blog directories and start receives free traffic soon. You probably don't know about this blog directories, most of blogger uses this blog directory to build a backlink and gain free traffic from those directories.

Stop wasting your time and don't worry to think how you going to get this blog directories list. I have conducted little research for you. All you have to do is pick which one fit your blog or use all my list and start submitting your blog now.

Blog Directories with Page Rank:

<http://www.bloglines.com/> PR 9
<http://www.boingboing.net/> PR 8
<http://www.technorati.com/> PR 8
<http://dir.blogflux.com/> PR 7
<http://portal.eatonweb.com/> PR 7
<http://www.blogarama.com/> PR 7
<http://www.blogcatalog.com/> PR 7
<http://www.blogdigger.com/> PR 7
<http://www.bloghub.com/> PR 7
<http://www.blogmatrix.com/> PR 7
<http://www.blogrankings.com/> PR 7
<http://www.blogsearchengine.com/> PR 7
<http://www.blogstreet.com/> PR 7
<http://www.blogwise.com/> PR 7
<http://www.crayon.net/> PR 7
<http://www.getblogs.com/> PR 7
<http://www.headlinespot.com/> PR 7
<http://www.icerocket.com/> PR 7
<http://www.blog-directory.org/> PR 6
<http://www.blogexplosion.com/> PR 6
<http://www.bloggernity.com/> PR 6
<http://www.bloghop.com/> PR 6
<http://www.blogscholar.com/> PR 6
<http://www.blog-search.com/> PR 6
<http://www.blogsrater.com/> PR 6
<http://www.blogsweet.com/> PR 6
<http://www.blogtoplist.com/> PR 6
<http://www.blogtopsites.com/> PR 6
<http://www.bloogz.com/> PR 6
<http://www.esperanto.se/kiosk/> PR 6
<http://www.feedmap.net/BlogMap/> PR 6
<http://www.findingblog.com/> PR 6
<http://www.globeofblogs.com/> PR 6
<http://www.rateitall.com/> PR 6

<http://www.truthlaidbear.com/> PR 6
<http://blog.hotornot.com/> PR 5
<http://www.5starblogs.com/> PR 5
<http://www.blogadvance.com/> PR 5
<http://www.bloggernow.com/> PR 5
<http://www.bloggersg.com/> PR 5
<http://www.blogoriffic.com/> PR 5
<http://www.blogs-collection.com/> PR 5
<http://www.blogsforsmallbusiness.com/> PR 5
<http://www.findory.com/blogs/> PR 5
<http://www.thevital.net/> PR 5
<http://www.addyourblog.com/> PR 4
<http://www.biggerblogger.com/> PR 4
<http://www.blogazoo.com/> PR 4
<http://www.blogdir.co.uk/> PR 4
<http://www.blogpoint.com/> PR 4
<http://www.blogroll.net/> PR 4
<http://www.blog-search.info/> PR 4
<http://www.blogsrating.com/> PR 4
<http://www.browseblogs.com/> PR 4
<http://www.geekphilosopher.com/> PR 4
<http://www.kookkoo.com/> PR 4
<http://www.quickblogdirectory.com/> PR 4

Participation in Link Programs Increase Backlink

Link building sites are vital for your SEO campaign. Search engines such as Google, Yahoo, Microsoft and others send software robots to index sites and cache pages for search engine results. When these robots find a link to your site on another web page on the internet, that link is recorded, and added to your site's own popularity index.

These popularity indexes are known as "PageRank" values, and generally number from one to ten. The top sites such as Wikipedia or Source Forge have earned a page rank value of seven, for example, based on the large number of users and external links to the site from other pages. So if you need to increase your site's page rank value, then link building sites are a good idea.

Some good example of Web 2.0 link building sites are Digg and De.lic.ious. These two sites allow you to share your links to specific pages, or bookmarks. Another good set of link building sites are "Top Sites" and "Hot Sites". These are usually found as special sections on many websites, which allow you to add your links directly to their pages through a form or software interface. The web site dmoz.org is a good example of a link building site that accepts links manually. This makes for more of an application process to get accepted to the dmoz.org site. You can also spread links in blogs and forums, or check out some of the sites dedicated only to link exchange, after filtering out the spam sites.

Some link building sites are found at SEO firms that organize full promotional campaigns to add your site to many link repositories across the web, as well as to register it with all search engines, link it to blogs, forums, and social networking sites.

These SEO link building sites may be what you are looking for if you need to increase your web site's page ranking in the results pages.

There are some good link programs in which you help others to get them link and other help you. Following are few good ones to join.

<http://www.linkmarket.net/>

<http://www.linkleads.com/>

<http://www.infowizards.com/>

<http://www.linkexchanged.com/>

<http://www.linkexchangeit.com/>

<http://www.linkpartners.com/>

<http://www.123exchangelinks.com/>

<http://www.links-pal.com/>

<http://www.ads4links.com/>

<http://www.spocka.com/>

<http://links-for-you.com/>

<http://www.webmaster-link-exchange.com/>

Get Free Traffic from Press Releases

Press Releases have continued to be an important tool for businesses, non-profit organizations, governmental agencies, and social activist groups across the web. Few pre-internet communication forms have translated so easily to web publications. It is easy to add a press release to your web site or blog. You can even post them in forums across the web to drum up discussion on the topic. A press release should announce something of value, be it an event, a new release, a change, a promotion, or whatever it is, you should be sure it is well written, interesting, and reaches your target audience.

The goal of the press release is typically publicity.

The strange thing about press releases is that few people actually release them to the press. In cases of large corporations, governmental agencies, or large NGO's there is generally little coverage of the press releases in main stream media. For your press release to be effective, you should make sure you send it to the appropriate newspaper reporters, editors, magazine reporters, bloggers, and other writers for publication with widespread audience. This could mean finding the email of the small business editor of your local newspaper, or of all newspaper reporters covering this beat in the country. It mostly depends on your client, or if you are doing it yourself, your audience. However, if you fail to submit the press release to the various people that cover this news, it will be just another post on the internet. It is doubtful those same reporters will seek out your press release unbidden.

If you are working regularly with press releases, it will then be necessary to create custom mailing lists for their distribution. If you have multiple clients, some of the contacts may overlap, but many will be distinct only to the individual campaign

involved. So you will have to create a custom list of reporters, editors, web masters, and bloggers before you send out the press release, otherwise you will have to do it from scratch every time. If you build these mailing lists while browsing the web and doing other work, over time you can create lists of hundreds of good sources that work in the field and can republish the details of your press release in their newspaper, magazine, or blogs.

If you are really seeking publicity for a client or web site, you can also submit your press releases to TV news outlets and look to promote a reference in a specialized report, or market analysis. This usually works well for new gadgets and software releases, but it depends on the weight of the information and product involved. Another way is to have your press release read, video taped, and then posted to a video hosting site such as YouTube or others. The budget of the account involved will determine whether it is a highly produced script or a guerilla marketing campaign. These are just some of the things to consider when writing a press release, most important to remember is networking.

<http://africa.emailwire.com/>

<http://articlecity.prwebdirect.com/>

<http://highwire.stanford.edu/>

<http://mediapeak.com>

<http://news.baou.com/>

<http://newslink.org/>

<http://ourworld.compuserve.com>

<http://searchwarp.com>

<http://store.1choice4ystore.com/articles.html>

http://upload.it/shareware_soft_000005.htm

<http://www.24-7pressrelease.com>

<http://www.addpr.com>

<http://www.afly.com>

<http://www.afreego.com>

<http://www.africanewswire.net>

<http://www.baygo.com/press/>

<http://www.betanews.com>

<http://www.billhartzer.com>

<http://www.bizeurope.com/pressrelease.htm>

<http://www.businesswire.com>

<http://www.cdn-news.com/>

<http://www.click2newsites.com/>

<http://www.clickpress.com>

<http://www.creativecommons.org/>

<http://www.dbusiness.com/pressrelease.htm>
<http://www.devarchive.com>
<http://www.devpress.com/addNews.html>
<http://www.dime-co.com>
http://www.downloadjunction.com/submit_press_release
<http://www.earthvision.net/market/addstory.cfm>
<http://www.eceurope.com/index.htm>
<http://www.editorandpublisher.com>
<http://www.emailwire.com>
<http://www.emediawire.com>
<http://www.ereleases.com>
<http://www.e-syndicate.net>
<http://www.eworldwire.com>
<http://www.express-press-release.com/>
<http://www.fibre2fashion.com/news/pressrelease.asp>
<http://www.forrelease.com/>
<http://www.free-press-release.com>
<http://www.gebbieinc.com/>
<http://www.groupweb.com>
<http://www.hotmicrocap.com>
<http://www.hspstreet.com/pr/>
<http://www.hungarynewswire.com>
<http://www.ideamarketers.com>
<http://www.ideasiteforbusiness.com/cpress1.htm>
<http://www.imediafax.com/>
<http://www.i-newswire.com>
<http://www.internetnewsbureau.com>
<http://www.internetworldstats.com/press.htm>
<http://www.internetwriters.com>
<http://www.italcommunity.com>
<http://www.lunareclipse.net/pressrelease.htm>
<http://www.macgo.net/news/submit.php>
<http://www.majon.com/advanced/advanced-pr.html>
<http://www.malebits.com>
<http://www.marketwire.com>

<http://www.mediapost.com/>
<http://www.media-press-release.com>
<http://www.newspad.com/>
<http://www.newswire.ca>
<http://www.newzalert.com/>
<http://www.openpr.com>
<http://www.openpress.com>
<http://www.opportunityupdate.com/articles/>
<http://www.our-hometown.com/>
<http://www.powerhomebiz.com/BizNews/pressrelease.htm>
<http://www.pr9.net>
<http://www.prbot.com/>
<http://www.press-base.com/>
<http://www.pressbox.co.uk>
<http://www.pressbox.co.uk/cgi-bin/links/add.cgi>
<http://www.pressflash.com>
<http://www.pressmethod.com/>
<http://www.pressreleasenetwork.com>
<http://www.press-release-writing.com>
<http://www.pfree.com>
<http://www.pr-inside.com>
<http://www.prleap.com>
<http://www.prnewswire.com>
<http://www.profnet.org/press.html>
<http://www.programmersheaven.com>
<http://www.pr-scotland.com/addpr.htm>
<http://www.prurgent.com>
<http://www.prweb.com> (small contribution)
<http://www.prwebdirect.com>
<http://www.sbwire.com>
<http://www.seo-pr.com>
<http://www.softpressrelease.com>
<http://www.softwaremarketingresource.com>
<http://www.software-review-center.org/>
<http://www.softwarewire.com/SubmitRelease.htm>

<http://www.storebuilder.co.uk>
<http://www.symbcity.com/new/public>
<http://www.thehostingnews.com>
<http://www.theopenpress.com>
<http://www.threadwatch.org/>
<http://www.tmcnet.com>
<http://www.urlwire.com>
<http://www.webazar.com>
<http://www.webnewswire.com/>
<http://www.webwire.com>
<http://www.XpressPress.com>
https://www.promaxum.com/promaxum_newsflash.html
<https://www.prudentpressagency.com>

Free Traffic from Article Directories

There are thousands of web sites across the internet that will allow you to submit your articles for free to promote your site, ideas, blog, or business. A good place to start is topwebsites.com, which has a free list of around 44 such sites. The web site beansoftware.com has a list of over 200 free article submission sites.

Most web sites are more than happy to receive your article and post it on their site. Other web sites offer blogs, forums, or comment pages which allow you to do about the same thing. This type of service is increasing in popularity as people are becoming more concerned about search engine optimization for their web sites.

The theory behind the drive is that the more links that exist to your web site from a variety of different domains around the web, the more popular your site is rated to be by the search engines. So, if you submit your weekly articles or blog posts to hundreds of sites for syndication and republication, then after a year or two of regular posting, you will have thousands of back links to your site. SEO firms promise these kinds of results in a matter of weeks or months. The key to this type of campaign is repeatability. You must constantly keep syndicating and promoting the site to keep the results improving.

Article submission sites have the advantage that you are not dependent on other people or web sites to post reviews or links to your site, you can do it yourself, sometimes even with automatic submissions. Software and paid services exist that will submit your article to hundreds of sites online, either for free or for a small fee. If you need quick results, or are publishing to these sites as part of a larger SEO campaign on the web, then they are sure to be useful.

The best way to look at these types of article submission sites, is to see them as another form of syndication. You may already syndicate your site's content through RSS feeds, submitting your blog posts or articles through these channels may be more effective. They are also recommended for clients who need a channel heavily syndicated in multiple formats. You may also like to analyze and target directly the audience of each of the specific site you will be posting to, in order to communicate more effectively. You may create different versions of the same media content to address the unique character of each site.

How much you can control the design of your articles through these services may vary. Each site may have different filters and requirements for posts. So unless you are using only basic text articles with simple titles and no images or video, or you are not concerned about the output, you will need to post each article manually. Otherwise, your article with a complex Javascript banner, images, buttons, and links may not display properly across all of the submission sites. To play it safe, work only with plain text for article submission sites you post to automatically.

<http://articlesite.co.za/> - AUTOMATIC SUBMISSION (highly recommended)

<http://www.seoresearcher.com/articles-directories-list-alexa-rating-ordered.htm> -
Awesome list.

<http://www.jackhumphrey.com/fridaytrafficreport/friday-traffic-report/directory-of-articledirectories-a-comprehensive-list-of-places-to-submit-your-article/> - another good list

<http://www.directorycritic.com/> - another good list
http://www.add-articles.com/article_directory_list.html - another good list
<http://www.auroin.com/article-submission-services/article-list-pr8/>
<http://www.xanersoft.com/blog/?p=127>
<http://www.wikipedia.com>
<http://www.earticlesubmit.com/>
<http://www.seekthat.net/>
<http://ezinearticles.com/>
<http://www.awomaninbusiness.com> 5
<http://www.a1articles.com/> 5
<http://sbinformation.about.com/> 7
<http://www.addme.com/nlpast.htm> 6
<http://www.advertisingknowhow.com> 5
<http://www.allfreelancework.com/> 6
<http://www.allmerchants.com/> 5
<http://www.allthewebsites.org/articles/> 4
<http://allwomencentral.com/> 5
<http://www.articlealley.com/> 5
<http://www.articlebar.com/> 4
<http://www.articlecity.com/> 6
<http://www.articledashboard.com> 6
<http://www.articledepot.co.uk> 5
<http://www.articlehub.com/> 4
<http://www.articlenexus.com/> 5
<http://www.articlepros.com/> 4
<http://www.articlesphere.com/> 4
<http://www.articlewarehouse.com/> 4
<http://www.articles-submit.com/> 4

Directories List for Free Traffic

Directory submissions generally refer to search engine directories, but with so many web sites available, you will also likely find specialized directories with keywords that match your own target audience on other niche sites. The interesting thing about listing your site with many search directories is even if 90% of the public only use the top two or three search engines, having stationary back links on hundreds of small search engine sites and other web directories will improve your rankings with the big three themselves. Usually the directory or small search engine sites will still have a higher page rank value than your own site, so hundreds of votes from those sites will also be used by Yahoo or Google to calculate your own page rank values.

Free directory submissions can be as simple as registering your site with a search engine such as Yahoo manually. There are software and paid services available that will submit your site for registration at hundreds of search engines and web directories with just the press of a button. For SEO specialists, this is a vital tool. Many hosting services provide a similar offer to their customers for free; check in your control panel or in the special offers publicized by your web hosting provider.

After submitting your web site to a directory listing, it will be placed under the appropriate section and keywords that you choose. This is still regarded as a more efficient means of filtering information that search engine results. The user can target exactly the category that he or she is searching for and your link is right in the keyword category that is most appropriate. Still, more people use search engines for results than directory hierarchies. As a web promoter or SEO specialist, you must make sure your sites are available for both types of user.

<http://www.dmoz.org> – PR 9

<http://www.lii.org/pub/htdocs/home.htm> – PR 8

<http://www.femina.com> – PR 7

<http://www.gogreece.com> – PR 7

<http://www.sacentral.sa.gov.au/site/page.cfm> – PR 7

<http://www.worldhot.com/> – PR 7

<http://www.123india.com/> – PR 7

<http://www.elib.org/> – PR 7

<http://www.ezilon.com/> – PR 6

<http://www.epooch.com/> – PR 6

<http://www.christiansunite.com/> – PR 6

<http://www.toronto1.biz/> – PR 6

<http://www.canadianeh.com> – PR 6

<http://www.aardvark.co.za> – PR 6

<http://www.2yi.net/> – PR 6

<http://www.allwebscape.com/> – PR 6

<http://www.urlz.net/> – PR 6
<http://www.vxbox.com/> – PR 6
<http://www.webworldindex.com/> – PR 6
<http://www.worldsiteindex.com/> – PR 6
<http://www.zunchdirectory.com/> – PR 6
<http://www.nzs.com/> – PR 6
<http://www.aigam.com> – PR 6
<http://www.01webdirectory.com/> – PR 5
<http://www.4ppl.com/directory/> – PR 5
<http://www.777media.com/> – PR 5
<http://www.abilogic.com/> – PR 5
<http://www.addyoursitefreesubmit.com/> – PR 5
<http://www.axelis.com/> – PR 5
<http://www.busybits.com/> – PR 5
<http://www.buzznick.com/> – PR 5
<http://www.dirdir.info/> – PR 5
<http://www.directorybin.com/> – PR 5
<http://www.goolinx.com/> – PR 5
<http://www.illumirate.com/> – PR 5
<http://www.jamjaa.com/> – PR 5
<http://www.mavicanet.com/> – PR 5
<http://www.qango.com/> – PR 5
<http://www.rdirectory.net/> – PR 5
<http://www.site-list.net/> – PR 5
<http://www.siteinclusion.com/> – PR 5
<http://www.theglasspalace.org/directory/> – PR 5
<http://www.topsearchenginerranking.us/> – PR 5
<http://www.tsection.com/> – PR 5
<http://www.submiturlhere.com/> – PR 5
<http://www.yemoo.net/> – PR 5
<http://www.seoinfotech.com/> – PR 5
<http://www.xanersoft.com/blog/?p=126> - Huge Directory List
<http://www.addurl.nu/> - Huge Directory List
<http://www.directorycritic.com/deep-links-directory-list.html> - Huge Directory List

High Traffic Classified Websites List

Classifieds and free classifieds sites are another way to increase your page rank through an SEO campaign. With millions of ads posted daily to these sites, they are frequently updated and scanned regularly by the search engines. The search engines reward fresh, dynamic content with higher rankings. Many times these classifieds site will also have a high page ranking themselves as they are frequently trafficked or linked to top level media domains such as newspapers. The classifieds are a great way to post announcements, sales, promotions, and links to your web site for free. You can build a list of the best free classified sites, such as the various Craig's lists, or newspaper sites in your region. Post links that lead directly to your site, or affiliate program, to build traffic to your web site from a free classified site with a large community user base.

Another possibility is to host your own free classifieds and give the users on your web site the chance to post their items for sale. You can analyze the user community and see what type of a need or demand there is for a classifieds section. Open source software such as Noah's Classifieds can be added and themed to match your site's lay out and design. As before, having active, fresh, dynamically updated on your web site will attract more users as well as higher search engine rankings. Adding free classifieds to your site can also be done in a way that they are specialized and only list what your keyword or niche market represents. You can specialize and attract the type of customers that are active in that particular niche. Get list of classified website with high page rank at <http://www.tipscollections.com>. Free classifieds make for a much more active community on a web site, but must be watched and guarded against spam or your site will be overrun. You may need to use a "captcha" system to prevent automated spam posts.

Kijiji - www.kijiji.com

Gumtree - www.gumtree.com

Craigslist - www.craigslist.org

Backpage - www.backpage.com

Google Base - base.google.com

MySpace Classifieds – classifieds.myspace.com

Adoos – www.adoos.com.co.uk

USFreeads – www.usfreeads

AdPost – www.adpost.com

AbleWise – www.ablewise.com

ClassifiedsForFree – www.classifiedsfor

AdTrader (UK) – www.adtrader.co.u

FreeAds (UK) - www.freeads.co.uk

AdLandPro – www.adland.com

Oodle – www.oodle.com

ClassifiedAds - www.classifiedads.

WorldsList – www.worldslist.com

OzFreeOnlineClassifieds - classifieds.ozfreeonline.com/
Yahoo Classifieds – classifieds.yahoo.com
Most popular free classifieds websites on the Internet
www.craigslist.org – Page Rank 8 ; Alexa Rank 47
www.backpage.com – Page Rank 6 ; Alexa Rank 2340
www.Kijiji.ca – Page Rank 8 ; Alexa Rank 30,192 ; Popular in Canada
classifieds.yahoo.com – Page Rank 8 ; Alexa Rank 1
base.google.com – Page Rank 7 ; Alexa Rank 3
classifieds.myspace.com – Page Rank 7 ; Alexa Rank 6
expo.live.com – Page Rank 7 ; Alexa Rank 5
www.adlandpro.com – Page Rank 5 ; Alexa Rank 3431
www.usfreeads.com – Page Rank 5 ; Alexa Rank 4261
www.oodle.com – Page Rank 6 ; Alexa Rank 10,050
www.adpost.com – Page Rank 5 ; Alexa Rank 9933
www.freeadvertisingforum.com – Page Rank ? ; Alexa Rank 31,660
www.sell.com – Page Rank 6 ; Alexa Rank 24,388
www.InetGiant.com – Page Rank 4 ; Alexa Rank 26,756
www.adquest3d.com – Page Rank 5 ; Alexa Rank 76,455
www.recycler.com – Page Rank 6 ; Alexa Rank 28,649
www.chooseyouritem.com – Page Rank 5 ; Alexa Rank 31,495
www.domesticsale.com – Page Rank 5 ; Alexa Rank 35,045
www.epage.com – Page Rank 8 ; Alexa Rank 40,443
www.classifiedsforfree.com – Page Rank 4 ; Alexa Rank 31,133
postaroo.com – Page Rank 6 ; Alexa Rank 76,006
www.TheFlyer.com – Page Rank 5 ; Alexa Rank 196,733
www.salespider.com – Page Rank 6 ; Alexa Rank 31,208
www.ozfreeonline.com – Page Rank 8 ; Alexa Rank 80,028
www.ClassifiedAds.com – Page Rank 5 ; Alexa Rank 93077
www.gumtree.com – Page Rank 7 ; Alexa Rank 975 ; Popular in UK
www.isell.com – Page Rank 6 ; Alexa Rank 119228

Free Traffic from Social Book Marks

What is bookmarks? These are our favorite pages that are stored in the browser's menu, to keep track of and visit again frequently. When you find nice website you may add it to favorite, so if you want to come again to the website you don't have to type website address again. Browsers such as Internet Explorer and Firefox allow you to keep these links in menus and folders to organize your web browsing. Web developers often share these links with other users on their web sites. But the Web 2.0 transition brought a new phenomena known as "social bookmarking," where users and not just web masters can share their favorite links with others. Other visitors to the site can rate, vote on, or share their own links, as well as writing comments and other remarks about the sites or analysis involved. These kinds of web sites have become more and more popular over the last few years.

That's right! If you have a lots of internet user bookmark your website you will gain popularity and free traffic for your website. There is lots of popular social bookmarking site on the web, the most popular is del.icio.us, Digg, Technorati and many more on the web. Social bookmarking also related to social networking sites such as mySpace and Facebook.

The thing to remember with these Social Bookmark sites is that it's not about how many sites you can throw up an article on every day. Writing a quality article which captivates people's interest will always get bumped to the top by users every day creating a passive stream of incoming traffic. Focus on providing readers valuable information such as how to do something and your story will become a cornerstone for incoming traffic for days, weeks and even months. Throw a 50 word article that provides the user nothing and I guarantee it will sink to the bottom and never be seen or read again.

Here Bellow Is High PR for Bookmarking

<http://de.lirio.us> 6 / 10 [6 / 10]

<http://del.icio.us> 8 / 10 [8 / 10]

<http://digg.com> 8 / 10 [8 / 10]

<http://slashdot.org> 9 / 10 [9 / 10]

<http://stumbleupon.com> 8 / 10 [8 / 10]

<http://www.43things.com> 7 / 10 [7 / 10]

<http://www.backflip.com> 6 / 10 [6 / 10]

<http://www.bloglines.com> 8 / 10 [8 / 10]

<http://www.blogmarks.net> 4 / 10 [4 / 10]

<http://www.blogpulse.com> 7 / 10 [7 / 10]

<http://www.clipfire.com> 6 / 10 [6 / 10]

<http://www.fark.com> 4 / 10 [4 / 10]

<http://www.simpy.com> 6 / 10 [6 / 10]
<http://www.technorati.com> 8 / 10 [8 / 10]
<http://ma.gnolia.com> 4 / 10 [4 / 10]
<http://popurls.com> 6 / 10 [6 / 10]
<http://reddit.com> 8 / 10 [8 / 10]
<http://tailrank.com> 6 / 10 [6 / 10]
<http://www.beanrocket.com> 5 / 10 [5 / 10]
<http://www.connotea.org> 8 / 10 [8 / 10]
<http://www.icerocket.com> 6 / 10 [6 / 10]
<http://www.kinja.com> 6 / 10 [6 / 10]
<http://www.librarything.com> 7 / 10 [7 / 10]
<http://www.linuxquestions.org> 7 / 10 [7 / 10]
<http://www.netvouz.com> 6 / 10 [6 / 10]
<http://www.newsvine.com> 7 / 10 [7 / 10]
<http://www.rojo.com> 8 / 10 [8 / 10]
<http://www.spurl.net> 6 / 10 [6 / 10]
<http://gibeo.net> 5 / 10 [5 / 10]
<http://linkfilter.net> 6 / 10 [6 / 10]
<http://myprogs.net> 0 / 10 [0 / 10]
<http://www.bibsonomy.org> 7 / 10 [7 / 10]
<http://www.blinkbits.com> 6 / 10 [6 / 10]
<http://www.blinklist.com> 7 / 10 [7 / 10]
<http://www.clipmarks.com> 6 / 10 [6 / 10]
<http://www.diigo.com> 4 / 10 [4 / 10]
<http://www.feedmarker.com> 6 / 10 [6 / 10]
<http://www.givealink.org> 5 / 10 [5 / 10]
<http://www.kaboodle.com> 6 / 10 [6 / 10]
<http://www.linkagogo.com> 6 / 10 [6 / 10]
<http://www.listible.com> 5 / 10 [5 / 10]
<http://www.mecanbe.com> 4 / 10 [4 / 10]
<http://www.nowpublic.com> 7 / 10 [7 / 10]
<http://www.rawsugar.com> 6 / 10 [6 / 10]
<http://reader2.com> 3 / 10 [3 / 10]
<http://segnalo.alice.it> 6 / 10 [6 / 10]
<http://socialogs.com> 3 / 10 [3 / 10]

<http://tweako.com> 5 / 10 [5 / 10]
<http://unalog.com> 6 / 10 [6 / 10]
<http://wists.com> 6 / 10 [6 / 10]
<http://www.bmaccess.net> 4 / 10 [4 / 10]
<http://www.indianpad.com> 6 / 10 [6 / 10]
<http://www.mister-wong.com> 7 / 10 [7 / 10]
<http://www.plugim.com> 3 / 10 [3 / 10]
<http://www.rrove.com> 3 / 10 [3 / 10]
<http://www.shoutwire.com> 5 / 10 [5 / 10]
<http://www.squidoo.com> 7 / 10 [7 / 10]
<http://www.wazima.com> 3 / 10 [3 / 10]
<http://www.wurldbook.com> 5 / 10 [5 / 10]
<http://www.yoono.com> 6 / 10 [6 / 10]
<http://www.zaadz.com> 0 / 10 [0 / 10]

Free Traffic from Free Stuff

No one will come to your blog if you don't have valuable thing to offer. You need to have something unique and most wanted content to boost your traffic. Offering unique and good content is one of many methods how to get free traffic. Almost every blogger use this method, but I want to show you different way how to get free traffic from free stuff. Why free stuff? Everyone loves free stuff, if you check on Google, how many people searching for "free stuff" keyword in a month. You will surprise with the amount result. Providing free stuff on your blog is another easy way to gain free traffic. All you have to do is spare some time to create some free stuff or make a list of free stuff on the net and post it on your blog.

Free Funny / Weird Movie

People love funny movie, if you have your own funny or weird movie collections, you may used it to boost your traffic. Upload your movie to YouTube and placed it on your blog. But if you don't have funny movie your own, you can make a list of funny movie on YouTube and post it on your blog.

Free Ebook

If you have good writing skill and have lots of free time, why not try to create an ebook and give it for free. You can both write some tips or secret technique of your own and compile it as an ebook. People loves free ebook, with this method, your blog will have unlimited free traffic every day.

Free Firefox Extension

Firefox claimed has million users using their software. This opportunity can drive free traffic for your blog. If you have the ability to make firefox extension, release for free and watch your blog full with visitor.

Free Image / Icon

All webmaster need image or icon for their blog or website. If you loves to draw and creating an image, why not make some and released for free.

Free Software

Million of free software are all over the internet. You can use this opportunity to drive free traffic as many as you can. All you have to do is create useful and unique software and release for free. If you don't have the ability to make one, you can make some list for useful software and post it on your blog.

Free SEO tools

Everyone loves to talk about SEO. Imagine how many site and blog on the internet and how many webmaster want to learn about SEO. This opportunity can be good promotion for your blog. If you have some skill to make SEO tool, try to create one and release it for free.

Free Discount

Every one loves hot deal, especially if they have a discount on the stuff they want. If you have some time to search discount coupon on the internet, you can make the list and post it on your blog.

Free Blogger Template

Blogger dot com has growth rapidly, they claimed that they have million of users using their service. Imagine the opportunity to promote your blog by creating free Blogger template for their members. You can either make free Blogger themes or create a list of free Blogger template and post it on your blog.

Free Wordpress Theme

Wordpress are one of most famous Blogger service that provides free service for everyone to have their own blog. It's like Blogger dot com, but Wordpress are known with their ability to modify their blog with plugin and easy theme editing. If you can create Wordpress themes release it for free, your blog will be flooding by visitor in no time.

Free Wordpress Plugin

Wordpress plugin is different with themes. Plugin have ability to modified your Wordpress system and make you easier to optimized. If you can make great useful plugin and release it for free. Your blog will be famous in a matter of a month.

CHAPTER 7 - BLOGGING TIPS

Blogging Mistakes You Have To Avoid

To become top rank blogger, you need to learn from other top rank blogger mistakes. By learning their mistakes, you can anticipate not to making the same mistakes again. Everyone have their mistakes, but if you can manage it well, mistakes can be beginning of success.

Here some list of mistakes from top rank blogger that you can use for consideration.

- Not using a self-hosted blog
- Not careful on choosing domain name
- Not using 301 redirects for preferred domain
- Not focused on one blog instead many blog
- Not using SEO
- Not using smart permalinks for SEO friendly
- Not improving headlines title
- Not improving RSS visibility
- Not linking to others as I'd like them to link to me
- Not updating their blog
- Not careful on how you tag your posts
- Not being original instead being copycat
- Not replying comment
- Not visiting other blog
- Not asking other blog for a link
- Not joining social network
- Not monetize their blog

The “Not” list above is just few simple blogger mistakes. I'm sure you have your own mistakes experience. Learning by doing is my favorite but learning from mistakes is my goal to achieve success.

Comment Management

Have you ever thought that someday your blog full with comment? Comment is one of indicators that your blog is growing. Comment can be something nice, negative or even provocative. Comment can be good but can be destructive if you can't manage it well. Without comment management your blog can be either growing or falling. I suggest you need to know how to manage your comment.

Identifying Comment

How to identify comment on your blog? Comment has many kinds of type, good comment can be identified by good word or praise to your blog and bad comment usually insulting word. Good comment can be like “nice article”, “ nice blog”, “ cool post”, “ I like your blog” and etc. Bad comment can be like “Your blog bored”, “your post has lots of grammar and spelling mistakes”, “bad blog design” and lot more.

Comment can be so spammy, many people likes to get backlink from comment. You will easily recognize spammy comment when you find many link or inappropriate link on the comment. There were also comments that encourage discussion, it usually fills with question or suggestion.

Identifying comment is important for your blog growth. Choosing and sorting comment will be your daily work. It's up to you how you threat comment on your blog.

Comment Encourage Discussion

Comment can be good tool to get loyal reader for your blog. If someone placed a comment with questions, they will come back again to check the answer on your blog. Comment also encourages discussion among the reader. If one of your readers placed comment on your blog, it is possible other reader will answer that question or you can suggest other reader to answer the question.

Handling Negative Comment

You can't deny if someday you will find negative comment on your blog. Negative comment can be insult your blog or make a fun of you. If you find comment like this I suggest you don't response with negative comment. Not only you start a war, but you may also not being professional and losing your popularity. The best way to respond negative comment is by giving positive reply to the comment. You may ask the commentator, why they placed the negative comment or make a discussion about the comment. Handling negative comment can be useful for your popularity if you manage it well.

Comment Increasing Your Reader Loyalties

Give your reader reward is the easy way to increase your reader loyalty. Reward can be adding your reader link to your blog or by showing top commentator on your blog with plugin. With top commentator plugin, not only reader compete each other to put comment, but also make them more loyal. With this method, you also can get free backlink from your reader if they feel that your blog is worthy enough to read.

How to Automatically Handle Comment Spammer

Comment spammer is one thing that blogger really hate most. Once your blog has lot of traffic, it is not possible that your blog will flood by comment spammer. Getting rid comment spammer is not so difficult. You don't have to check and delete one by one of your comment. Just activate Akismet plugin on your Wordpress. Once is activated, you need Wordpress API key to make it work. You can get API key by sign up at www.wordpress.com and put it on Akismet configuration. With this plugin you don't have to check which comment is spam, Akismet will detect all your comment and catch spammy comment automatically.

Link Building Tips

Every blog need backlink to increase their page rank and boost you blog visibility. For new blog, backlink are the important one. Backlink not only get your blog indexed fast but it increases your page rank and traffic. There are many way to gain backlink for your blog, all of them are depend on experience and method that's fit you. I have few tips that work for me every time when I want to maximize my backlink. This short list I created maybe can help you to build your own backlink.

Submit your blog to blog directories.

Submit your article to article submissions.

Submit press releases to PR sites.

Reciprocal links with other websites.

Create Squidoo lenses.

Ask or answer a question on forum and add your blog link on forum signatures.

Guest posting on other blog.
Comment on Do follow blog.
Ask webmaster for link or link exchange.
Buy some review or pay per post program.
Answer question on yahoo Answer and reference to your site.
Throw a relevant link to craigslist.
Rent link for Text-Link-Ads.
Guest book comment with your URL signature.

I'm sure you have your own link building schemes. You can even share your own link building method or keep it as a secret. Who know if you share your little secret it will help other or maybe increase your blog traffic. Good luck on your link building.

Easy Tips How to Improve Your PageRank

Knowing What PageRank Is?

Everybody wants higher PageRank for their blog. What is PageRank anyway? According to Google, PageRank relies on the uniquely democratic nature of the web by using its vast link structure as an indicator of an individual page's value. In essence, Google interprets a link from page A to page B as a vote, by page A, for page B. But, Google looks at more than the sheer volume of votes, or links a page receives; it also analyzes the page that casts the vote. Votes cast by pages that are themselves "important" weigh more heavily and help to make other pages "important."

A page with a higher PageRank is deemed more important and is more likely to be listed above a page with a lower PageRank.

Where Can I Check My PageRank?

The easy way to check your PageRank is with Google toolbar. The green bar will show your PageRank value. Just simply open your blog URL and watch on Google toolbar at green bar. You can also check your PageRank on website that has free page rank check. Just add your URL on the input box and they will show your PageRank result from different Google data center.

How to Improve Your PageRank

There are many way how to improve your PageRank. When you look on Google with this keyword "how to improve PageRank", you will find many results, but few of them are useful. That's way I want share to you the easy way to improve your PageRank. These tips are based on how I manage to get 3 PageRank Score for my blog. You may used it or throw it away.

1. Optimize Your Blog

Before you want to improve your PageRank, first you have to do is optimizing your blog title, second step is optimizing your Meta description. The last one is optimizing your post.

Page Title

Make sure your title contains your most important search keywords related your niche.

Meta Description

Google are using your Meta description for their result. Make sure your description contains your most important search keywords.

Content Keyword

Optimize your content by adding your niche keyword on your post. You may also add title keyword on your post several times. This can done by repeating several keywords on your post paragraph. Make sure your text contains your most important search keywords. More keyword more better, but don't go too excited on this method, you may ruin your post content. Image tag works well on optimizing your blog. Always add your important keyword on your image alt tag.

2. Get More Link

To boost your PageRank, you need a lot of links all around the Internet that points back to your site. This is what we call as "backlinks". More backlink will gain you higher PageRank you can ever imagine. For your reference, you can check my previous post about [link building tips here](#).

Those two methods are the easy and the fastest how to improve your PageRank. There are hundred tips out there about how to improve your Page Rank, but my advice "why using lot of technique if you will get same result". Stick to it and learn by doing. Finally you will find best way how to boost you Page Rank.

Once you find easy way to improve your PageRank, keep the secret by your self, don't let everybody know your secret or your PageRank will be sinking to bottom. As long as I know, SEO's are compete each other just to show that they are the best in this field, but I hardly can't except this, coz not all SEO's share their secret. So why not experiment your own SEO technique.

CHAPTER 8 - SECRET TRICKS

MyBlogLog Secret – How to Increase Your Traffic and Subscriber

MyBlogLog is one of biggest blogger community ever. With MyBlogLog, you can easily build your own blog community and gets free promotion. When you sign up to MyBlogLog, I suggest you to using your own keyword as your nickname or your blog name. With your keyword or blog name as your nick name, not only boost your blog promotion but also branding your blog name.

Add MyBlogLog Widget to Your Blog

MyBlogLog has a shiny widget you can use for your blog. This widget will show MyBlogLog member who visit your blog and also have join my community link to make your visitor easier to join your community. Beside of that, MyBlogLog widget can also become your blog statistic meter, you can see the statistic on your MyBlogLog member page. This statistic will show who refer your site, what page they see and which link they click.

Join Community Other Community

Easy way to introduce your blog is by joining other community. This method can very helpful since blogger has habit to see their new member profile on their community. By joining to other community, not only you introducing your blog but also can generate free traffic for your blog. Since MyBlogLog has limited maximum amount to join a community in a day, you may allow joining 15 communities a day. My advice is making a priority to join high amount member on other community.

Add Friend As Many As Possible

If you want to be famous on MyBlogLog, you need to add friend as many as possible. This method will make your new friend curious to see your profile because you add them as your friend. Don't worry about this technique, it will work because MyBlogLog not limiting user to add a friend. Again it's a free traffic for your blog.

Send Message to Friend

When you have lots of friend at MyBlogLog, make a list for them. With this list you can send them message to "ask for review or comment of your blog", "ask them to join your community", or even you may "ask them to subscribe your blog". This send message tricks only work 15 messages per day on single account. You may also check your friend list before you want to send message on next day just to avoid duplicate message.

With this trick I'm sure within a month your communities will growth faster and your traffic will explode.

Make Some Crowd on Your Blog

Sometimes blogger confused that no visitor put their comment on their blog. This issue usually happens because your reader is afraid to put first comment on your post. I think is natural, not every reader having courage to become first commentator. All you need is few tricks to make your visitor dare to placed comment on your post and make some crowd on your blog.

Fake Comment

Does you blog have a comment? If you don't have any comment and your blog has lot of visitor, I suggest you use this tricks. The trick is to make lots of fake comment on every post of your blog. Comment can be praise for your blog, asking question for your self or creating fake discussion. Main goal of this fake comment is to encourage other reader to place their comment on your blog. With this fake comment your blog will look more alive and crowded.

Drive Comment Discussion

When you make lots of fake comment, don't just write good comment on your blog but try to encourage discussion among your fake comment. This will encourage other to join your fake comment discussion and make your blog more alive.

Remove no follow tag on your blog

Another way to makes for blog crowded is by removing no follow tag on your comment template. You can remove it by installing no follow plugin on your blog. [This plugin](#)

[can be downloaded here](#). Once you installed the plugin, submit your blog to no follow blog directory and wait your blog flooded by comment.

This tricks for reference only, if you want to use this trick you need to consider the consequences. As long not harming other, I think you should use this trick for your blog, especially on your new blog.

Generate Free Traffic from StumbleUpon

StumbleUpon is one of biggest social bookmarker website. This website allows us to give a vote to blog or website. Vote can be good or bad, it's similar with I like this blog or I don't like this blog. StumbleUpon also allow us to write a review for other blog or website. With StumbleUpon, you can easily make a list for your favorite website or blog. Besides social bookmark website, StumbleUpon can also become media promotion for your blog. They have the facility to communicate with other member that's enabling you to introduce your blog to other stumblers.

Add friend as many as possible

If you want to be famous on StumbleUpon, you need to add friend as many as possible. This method will make your new friend curious to see your profile because you add them as your friend. Don't worry about this technique, it will work because StumbleUpon not limiting user to add a friend. Again it's a free traffic for your blog.

Send Message to Friend

When you have lots of friend at StumbleUpon, make a list for them. With this list you can send them message for "introduce your self", "ask them to review or give some advice about your blog", "and ask them to join your community" or even you may "ask them for stumble or stumble exchange". You may also check your friend list before you want to send another message just to avoid duplicate message.

Good luck with this one. My experience for this stumble upon is the best and easy way to improve my blog visibility and generating free traffic for my blog. Next will be your blog rising on the top of other.

Using MySpace to Promote Your Blog

MySpace is known as one of the largest community network online. There are more than 53 million people in MySpace. They are even gathered in groups with certain topics. So I can say MySpace is one of the best places to advertise your blog. These tips will show you how to generate free traffic from MySpace and improve your blog visibility.

Create 20 or More Different Accounts in Different Topics.

The reason why we create 20 or more different accounts is because MySpace don't allow you to add more than 500 friends a day. So you want to create more account to advertise to more people. More account you have more traffic you get. But I will suggest you to have about 20 accounts to manage your focus on other work. Try to make each account has different topic.

Get Friend Adder Robot to Promote Your Blog.

Friend adder software is an automation tool that helps you to add 500 friends a day per each account. They also auto submit your comment on your friend's MySpace. You can get your friend adder software at

<http://www.addmyfriends.com/> or <http://www.massbots.com>

Send Friend Request 500 a Day Each Account You Created With Adder Robot.

When you send a friend request, open your adder robot multiple times. Then it will appear on your screen as many as you can open. Run all the adder robot systems that appeared on your screen at once. I suggest you to run about 7 adder robot systems at once for better speed and not getting error.

Send Bulletins to All Your Friends.

Bulletin is a mail system that you can send to all your friends. Once you sent friend request to random people, once they accepted you as a friend, you can start use this function to promote your blog.

If you send 500 friend requests a day with 20 accounts, it's like you are promoting your blog to 10000 a day. If you multiply this by 31, you are promoting your business to 310000 a month. Of course numbers are not always right but you wont know it if you don't try.