

# Learn Online Home Business

**8 Easy Steps for starting your Free Online Home Based Business!**

*Make Use Of Online Home Based Business Ideas & Opportunities (With Free Resources) Today!*

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### **Online Business Technique!**

The best way would be, if you are serious, to learn about some basic requirements before starting ...[online business](#).

## Preface

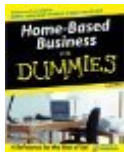
***Make Use Of Online Home Based Business Ideas & Opportunities (With Free Resources) Today!***

### **8 Easy Steps for starting your Free Online Home Based Business!**

Start your **online home internet business** using **free websites** & free resources and make money online in legitimate & profitable ways.

Use the **ideas and opportunities** provided here to develop & promote your online internet home businesses for honest money making.

This book provides you with all the information you need even if you aren't tech savvy. You just need basic writing skills, ambition, aptitude and patience.



*Recommended For Library*

### **Home-Based Business For Dummies**

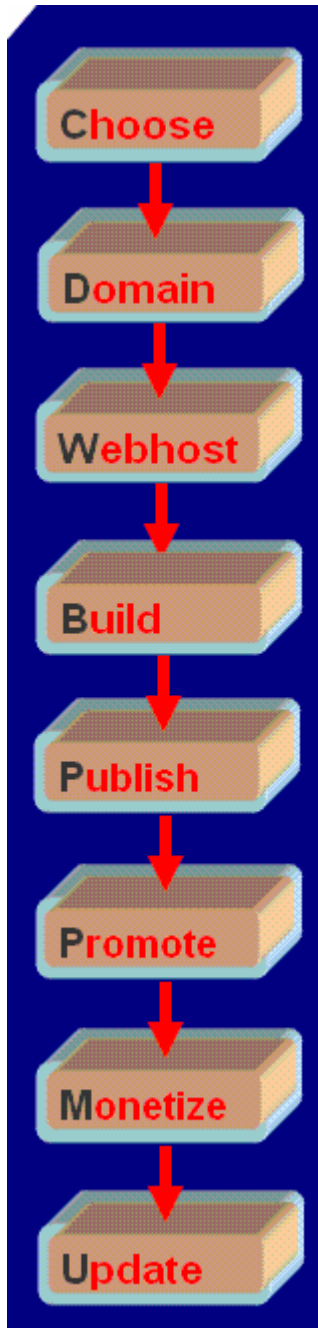
by: **Paul Edwards, Sarah Edwards, Peter Economy**

You'll learn all the basics, including:

- \* Selecting the right kind of business for you
- \* Setting up a home office
- \* Managing money, credit, and financing
- \* Marketing almost anything in the world
- \* Avoiding distractions at home

**Amazon Price:** \$13.59 (as of 12/07/2008)

## Introduction



### 8 Steps To Build A Home Based Business Website

Anyone Can Do It!

Online home based business or e-commerce is small business carried out from a home office with or without family members (working as employees) to earn or make money online.

One is tempted with the overwhelming expectations of profits and windfalls without doing any work. That is why we have a plethora of advertisements about:

- **Work-At-Home**
- **Work-From-Home**
- **Earn-Without-Work**

Most of the time it starts with a let-us-see-this type click, progressing to registration and ends up with a sigh of - 'I thought it was free!'

Build your free websites, earn money with Google AdSense, Click Bank, eBay, Amazon, Link Share, Affiliate Marketing, eBooks etc. Don't get misled by tempting and unscrupulous scamsters. Work on your home business slowly and steadily. Here is a way to help you understand the basics of internet businesses.

### 8 Steps To Build A Website

1. **Choose**/Research the topic of your website.
2. Register a **domain** name.
3. Select a **web host** & Email account.
4. **Build** your web pages.
5. **Publish** your web pages.
6. **Promote** your site to attract web traffic.
7. **Monetize** your website.
8. **Update** your website.

## Chapter 1

# How to Choose Content for Your Website?

You must have heard that a lot of people **make money on the Internet**? There are a great many legitimate & profitable opportunities available on the web to make money.

You may wonder how do websites make money ? The answer is not hard to find. Websites are used for diverse money making activities. There could be exceptions too.

*Basically, websites are employed for:*

- **information**
- **advertising**
- **affiliate marketing**
- **selling (products, ebooks, websites, services)**
- **surveys**
- **sponsorships**
- **reviews**
- **hobbies**
- **freelancing**



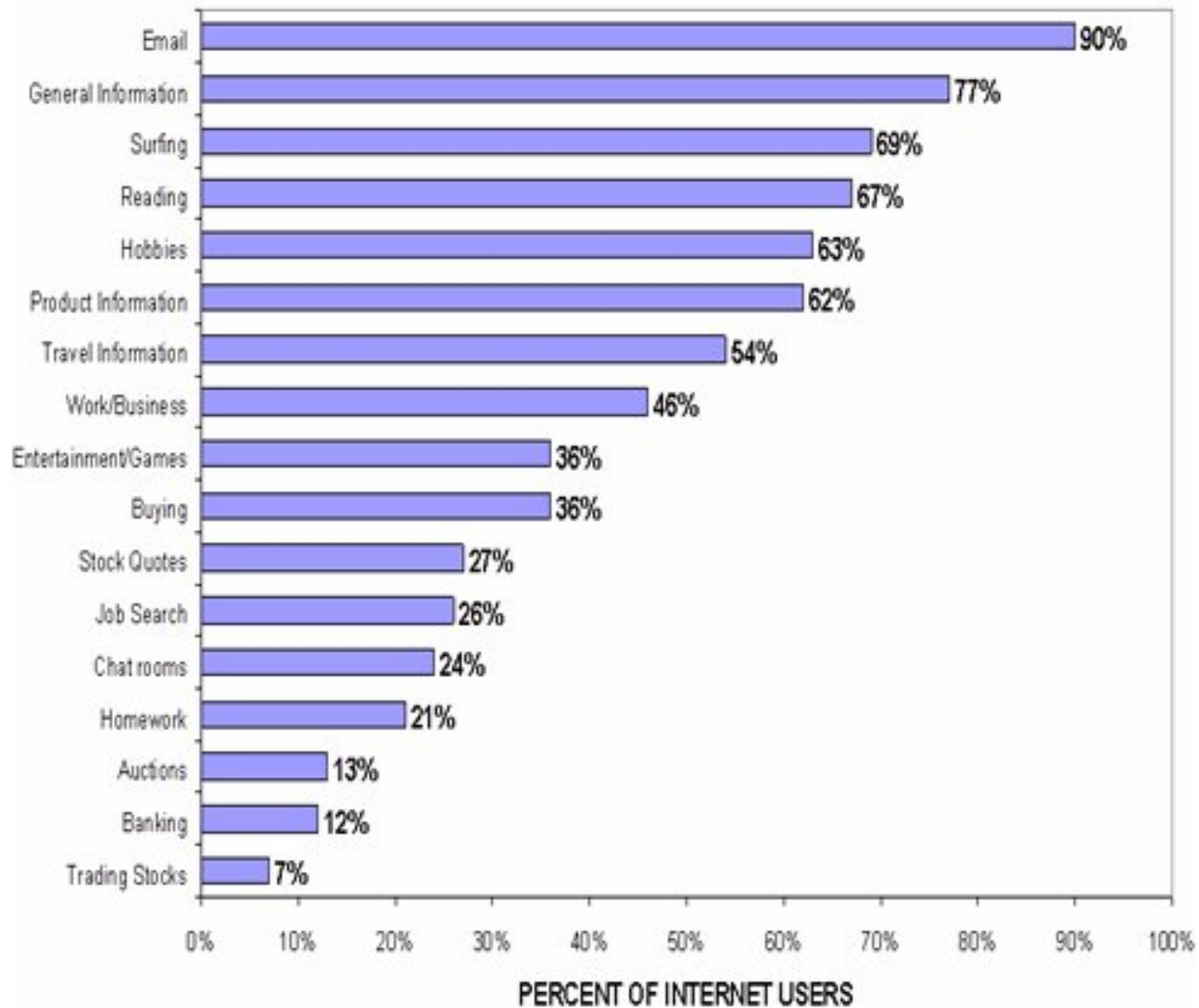
### [The Domain Game](#)

by: **David Kesmodel**

Almost everyone has heard a tale of someone getting rich by selling an Internet domain name for a staggering price. But few understand the secretive world of domain investing, a game that a growing number of people are playing around the globe. The Domain Game chronicles the exploits of leading domain investors and explains how this mysterious market works.

**Amazon Price:** \$23.99 (as of 12/07/2008)

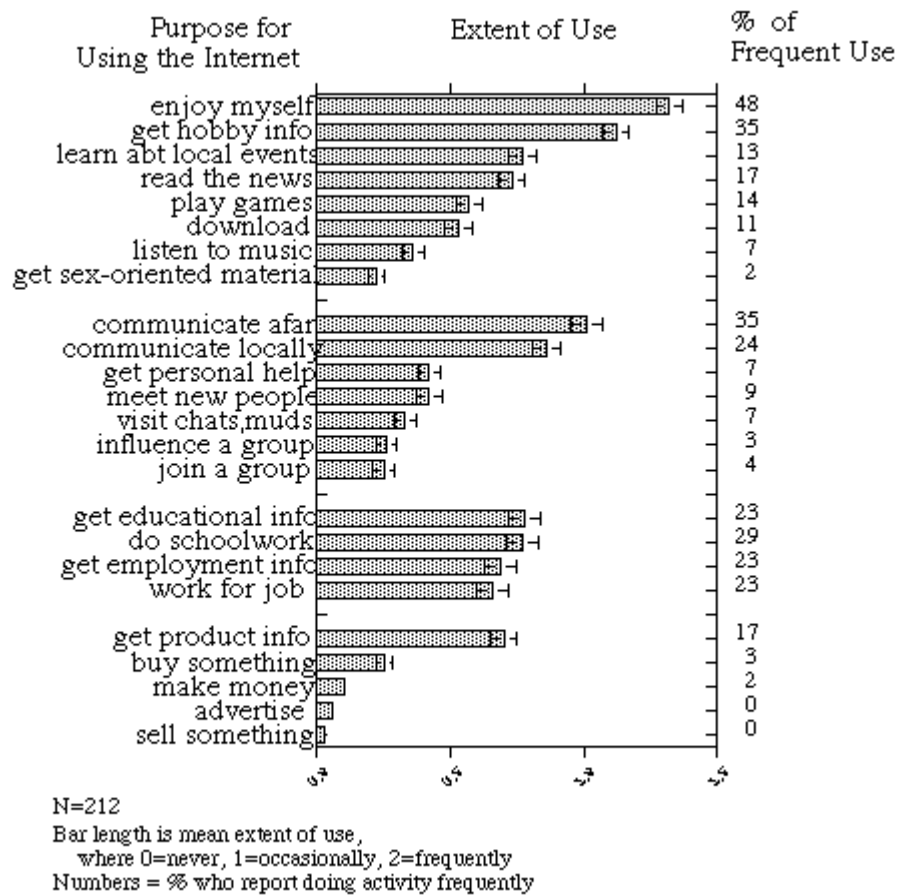
### WHAT USERS DO ON THE INTERNET



[What do users do on the Internet?](#)

## Frequency of using the Internet for different purposes

Robert Kraut et al. of Carnegie Mellon University in their research on internet usage came up these findings:



## Chapter 2

# Register A Domain Name

Well, a website is just like an address, I mean your residential address *on the internet*. In computer parlance, it is called 'URL' which is a short form of "Uniform Resource Locator" or even "Uniform Resource Identifier" (URI).

According to Wikipedia, a URL is a URI that, "in addition to identifying a resource, [provides] a means of locating the resource by describing its primary access mechanism (e.g., its network 'location')."

### [Nameboy domain name generator](#)

Find domain names, creative domain names and domain names search.

### [Search For Your Domain Name](#)

BuyDomains has exclusive inventory and access to millions of domain names.

### [Afternic Domain Listing Service](#)

Over 3,000,000 premium domains for sale

### [Deleted Domains](#)

Search for valuable deleted and expired domains

### [Daily Expired Domains](#)

This domain may be for sale by its owner!

### [Top Buy Domains](#)

Make your Business MORE Profitable and get a Great Domain Name TODAY!

### [Go Daddy!](#)

Start your domain name search here!

### [30Gb And Unlimited Bandwidth](#)

If you are looking for the professional, reliable and cheap hosting plans, look no further than HostCabin.com. The leading web hosting provider!

More than 50,000 web sites use HostCabin.com web hosting services!

## Chapter 3

# Select a web host & Email account

As already explained, you need an address on the internet if you want to have an identity of your own.

In real estate, either you buy your land and house or become a tenant. Naturally a rental or tenancy is cheaper. If somebody provides a free house, its better to grab it at least for a while till we know its limitations and want to go beyond. You can bid goodbye at any time or leave it like that - it simply doesn't matter!

Now you have a number of landlords who provide free hosting facilities.  
To begin with try:

### **Yahoo GeoCities.Com**

Get a free web site with GeoCities Free. GeoCities web address (www.geocities.com/ your-Yahoo!-ID)

### **Microsoft Office Live**

Everything you need to take your business online. Easily create a professional Web site. Efficiently market to customers. Effectively manage your business

### **Google Page Creator**

Google Page Creator is easy to use with minimum knowledge of html. Limited in some respects.

**Tripod** Create your website, share your photos, share your opinions!

### **Free Web**

Professional or personal - Simple, free, no coding required - Photos, videos, web stores, domains and more

### **Free ASP Web Hosting Service**

Welcome to WebSamba! The FREE ASP web hosting service dedicated to creating a successful internet presence for businesses, organizations and individuals.

### **Recommended Free Web Hosts**

Here you can find the most recommended free website providers. Click on the "Review" link (under Misc.) for each provider for a detailed review.

### **Free Web Hosts List**

A much bigger list is here!

### **Free Web Hosting**

Free Web Hosting for Your Personal Web Pages 20mb +

### **Instantly Create Content-rich Web Sites Based On Your Keywords**

Add value to your domain names. Many domain owners do not have a portfolio of premium domain names and will likely never see a penny from traditional domain parking.

### **Free FTP hosting service**

(wiki- In computing, the File Transfer Protocol (FTP) is a network protocol used to transfer data from one computer to another through a network, such as over the Internet.)

### **Craig's FTP FAQ & Hosting Service Review**

Learn the steps to setup and use FTP service.

### **DirecTransfer - free ftp account with every registration**

DIRECTTRANSFER.NET is the leading service for server to server file transfer and file hosting. Use the cutting edge solutions.

### **Cheap FTP Space**

Low Cost and Lightning Fast FTP File Storage Space.

### **DriveHQ FTP Hosting Service**

DriveHQ FTP is a standard FTP. You can use any FTP client on any OS platform (incl. Mac and Linux) to access FTP.drivehq.com.

If you choose to go for paid hostings, then understand the following carefully:

1. Choose a **domain name** for your website.
2. Register for a **hosting account** for your website.

## Free image hosting

### Photobucket

Upload all your photos, videos, and images for free. Make photo slide shows to share pics with friends. Host and share videos. Plus, find and share the best MySpace icons for profile layouts.

### Image Hosting

Dedicated servers host your images (up to 1.5MB) for free - Link your photos in websites, email, blogs - No limit on time photos will be stored - Thumbnails are automatically created

### Free Image Hosting

Need to upload a file larger than 3MB?

### Image Shack

ImageShack is an intuitive and easy-to-use free media hosting service. It can be used to upload images, flash files, and movies, and share them with friends using any imaginable means.

### Flickr.Com

Flickr is a way to get your photos and videos to the people who matter to you. And since basic accounts are free, there's no reason not to explore further...

### Free Image Hosting

TinyPic® is a photo and video sharing service that lets you easily upload, link, and share your images and videos on MySpace®, eBay®, Orkut Scrapbooks, blogs, and message boards.

### Design Banner Ads

Free clipart, dividers, backgrounds, psp tutorials, and more!

You can get truckloads of traffic by free distribution of articles written by you on, say, [online business](#).

## Chapter 4

# Build your web pages

A website, normally, comprises:

- a **home** page
- an **about me** (us) page
- a **contact** page
- a **sitemap**
- a **link** page
- +
- **other** pages

A navigation bar (horizontal or vertical) is included on every page to link all pages mutually.

Some webhosts like Squidoo offer a single page - make several of these and inter-link them. Web pages can be made either with a knowledge of HTML, CSS, JS etc. or one can use a Page Builder or use an HTML editor which could be an offline one too. So, even without any idea of Web Design, one can easily make a website. One can place images, videos, pictures etc.

Though not essential, its desirable to learn a little bit of HTML. Its quite simple! I learnt it from [Dick Oliver](#) in 24 hours! If you wish to know how (most) websites are made, right click a page and click "View Page Source" - you can see the programming used. Another great resource is [W3Schools.Com](#) which gives inter-active examples for each and every topic and sub-topics.

### ASCII codes

#### [ASCII Character Codes Chart](#)

ASCII stands for American Standard Code for Information Interchange. As computers can only understand numbers, the ASCII code is the numerical representation of alphabetic and special characters, such as 'a' and/or the '©' symbol.

## **Banners**

### **[Get your free online advertising in just 3 easy steps](#)**

12FreeAds helps webmasters get free easy advertising with no sign ups required.

### **[My Banner Maker](#)**

Customize your banner with several options like background, text, border etc.

### **[Create Free Banner Ads](#)**

Create a simple, fancy and effective banner. The banners have a small file size as required by banner exchanges, toplists and several advertising networks.

### **[Ad Designer](#)**

AdDesigner.com is a unique FREE service that gives you the power to design and download professional-quality, animated banner ads quickly and easily.

## **Colors**

### **[216 Web Safe Colors & Hexadecimal RGB Values](#)**

These 216 colors, known as web safe colors, are recognized by all web browsers and operating systems, which means these colors will look about the same within any browser.

### **[RGB to Hexadecimal Coverter](#)**

From RGB to Hex value OR from Hex to RGB value

## **Customised Layouts, Graphics**

### **[Webfetti](#)**

Layouts, Text Generators, 3D Graphics, Music Players, Glitter Graphics etc.

## **CSS tutorials**

### **[An Introduction to Cascading Style Sheets](#)**

Cascading Style Sheets, better known as CSS, enable you to control the style and layout of a web page. They will enable you to specify link styles, fonts, margins, tables, colors, sizes, alignments and much more throughout your entire web page.

### **[Nice and Free CSS Templates](#)**

This site contains free css templates for your website - Just copy and paste and there you have a stunning website !

### **Freeware**

#### **[Great Source For FreeWare!](#)**

Over 300 arcade games, download freeware or send greeting cards. Place an ad, make a web page and much more! Post your favorite links. Check out MP3 stuff or print free business cards.

#### **[Free Auto Responder](#)**

Put your business in the auto mode!

#### **[Convert Your Files To PDF](#)**

Convert PDF to Word for Free OR Select a document or image to convert to PDF

#### **[Free Directory Submitter & Article Submitter](#)**

Increase Your Google Ranking By Quickly Getting Hundreds Of High Quality, 1-Way Links To Your Websites In Record Time!

#### **[Get New Software Downloads](#)**

Gain key insight into security problems and find the safest means to protect your technological assets.

#### **[RSS Downloads - Movies Videos Games Songs](#)**

CNET Networks offers several RSS feeds with headlines, descriptions and links back to CNET Networks for the full story.

#### **[FreewareFiles News Feeds](#)**

Adding content to your web pages is a great way to enhance your website and attract new and repeat visitors.

#### **[Coolest Gadgets on the Web!](#)**

LabPixies is a free online directory for web gadgets (also known as "Widgets"). Add cool and useful gadgets to your home page, or embed them to enrich your blog or website.

#### **[Pictures free Download](#)**

Free pictures: bigfoto.com, the royalty free photo agency offering free download of all pictures (with link or reference).

### **Free CGI, PHP, JavaScript Wizards**

Feedback Form Wizard:CSS Navigation Menu Button Wizard:Drop-Down Menu Wizard:Frame BreakOut Wizard:NetSyndic: Article Syndicator

### **Create Forms**

You can simply use this site to create FREE HTML FORM with the FREE HTML WIZARD

### **HTML - HyperText Markup Language**

#### **HTML Codes & Tags**

If you're doing business on the Internet, taking the time to learn how to design your own web site and write your own HTML code (hypertext markup language) will play a major role in your success.

#### **HTML Tips**

When you begin designing your HTML web pages, you may find that many HTML courses fall short when it comes to providing you with special effect HTML codes and tips.

#### **Free Visual HTML Editor**

PageBreeze Free HTML Editor is an award-winning HTML Editor which has both visual (WYSIWYG) and HTML tag/source modes. PageBreeze Free HTML Editor's design emphasizes simplicity and ease-of-use.

### **Search**

#### **The NEW Way to Find Your Best Search Terms**

See which search terms have the best potential organic and paid search engine traffic and why.

#### **Quintura Search**

Click the words in the cloud to discover popular search topics or surf the web

#### **Top 10 Search Terms in 10 Categories**

Hitwise, a subsidiary of Experian, monitors how more than 25 million Internet users, including 10 million in the United States, interact with over 1 million Web sites across more than 160 industry categories.

## **Search Engine Optimization**

### **[Meta Tag Generator](#)**

Not all search engines use meta tags anymore. However, some still do, so it's still a good idea to use them. There are extra meta tags you can also use but most are not necessary or important for the search engines to get.

### **[WDG HTML Validator](#)**

Enter the URL of an HTML document to validate. To quickly validate multiple URLs, try the batch mode. Alternatively, you can validate files on your computer or you can enter your HTML directly.

### **[Validate Your Site's CSS](#)**

Check Cascading Style Sheets (CSS) and (X)HTML documents with style sheets

### **[Download SEO Book Here!](#)**

Aaron Matthew Wall's "Search Engine Optimization Book" - the complete guide to SEO!

### **[SEO and Webmaster Tools](#)**

Here is a checklist of the factors that affect your rankings with Google, MSN, Yahoo! and the other search engines. The list contains positive, negative and neutral factors because all of them exist.

### **[Code to Text Ratio](#)**

The code to text ratio of a page is used by search engines and spiders to calculate the relevancy of a web page. A higher code to text ratio gives you a better chance of getting a good page ranking for your page.

### **[12 SEO tools](#)**

Web CEO is the most complete SEO software package on the planet; plus, this SEO software offers more for free than any other software package or suite for SEO.

### **[Check URL For Any Dead Links](#)**

Put your website or weblog home page URL in the input box and a little spider will read the html code and check for the broken links.

### **[Check Alexa Ranking](#)**

Get to know the top 500 sites on the web! Find traffic to your site.

### **Robot File Generator**

Use this tool to generate a simple robots.txt file for your website. This file allows you to hide files or directories that you don't wish the search engine spiders to find.

### **Keywords**

#### **Top Paying Keywords**

Top Paying Google Adsense Keywords List

#### **Top Keywords**

In the Google PPC (Pay-Per-Click) program, which Google Adwords can pay the most money to Adsense publishers for Adsense clicks?

#### **Top Paying Keywords Database**

The TopPayingKeywords database presents the keyword prices of the 400,000+ keywords that have search engine bid prices of \$1 or more.

#### **Design Banner Ads**

Dramatically Increase Website Traffic With Cutting Edge SEO Training 100% Guaranteed or Your Money Back

#### **Design Banner Ads**

Type in a word or part of a word to generate related keywords.

#### **Website Keyword Suggestions**

This tool tries to determine the theme of your website and provides keyword suggestions along with keyword traffic estimates.

#### **Broad Phrase Exact Keywords Generator**

The free keyword phrase generator tool is web based software which allows you to generate a large number of keyword phrases based on permutations of keywords you enter.

#### **Word Tracker (Demo)**

Enter a starting keyword to generate up to 100 related keywords and an estimate of their daily search volume.

#### **Try The Coolest Keyword Research Tool Today!**

Links to Google Trends, Google Suggest, Google Synonyms, Yahoo! Suggest, and Keyword Discovery keyword research results.

### **[500 top keywords](#)**

Keywords offers the top 500 searched internet keywords compiled from a database of over 350 million search terms extracted from popular metacrawlers, including Metacrawler and Dogpile search.

### **[Get A Niche Keyword Daily](#)**

Each short and sweet NicheADay niche marketing email will contain a single niche market, the monthly traffic it gets and the current high PPC bid for that particular niche!

### **[Website's Keyword Density](#)**

This fast and accurate keyword density analyzer is 100% free.

### **[Google Keyword Tool](#)**

Use the Keyword Tool to get new keyword ideas. Select an option to enter a few descriptive words or phrases, or type in your website's URL.

## **Tag Clouds**

### **[Tag Cloud Generator](#)**

Get your tags automatically from your Website!

### **[Tag Crowd](#)**

Create your own tag cloud from any text to visualize word frequency.

### **[Tag Cloud Generator for Wordpress](#)**

A tag cloud is a list of all the tags/categories on your blog where the tags appear bigger if there are more posts in that group. See the tag cloud for all of WordPress.com as an example.

## **Web Design**

### **[Professional WebDesign Course](#)**

Would you like to design your own web site, but don't have a clue where to start? Are you tired of wading through the technical garbage and wish there was an easier way to learn how to design a professional web site fast?

### **[Sams Teach Yourself HTML 4 in 24 Hours](#)**

Sams Teach Yourself HTML 4 in 24 Hours, Fourth Edition, is a carefully organized tutorial that teaches the beginning Web page author just what you need to know in order to get a Web page up in the shortest time possible.

[W3Schools.Com](#)

In this HTML tutorial you will learn how to use HTML to create your own Web site. HTML is very easy to learn! You will enjoy it!

[Web Design & Graphic Design](#)

40 Excellent Web Based Tools to Help You Design from Anywhere!

[Free Open Source Web Design Templates](#)

The Open Source Web Design Toolbox: 100 Web Design Template Sources, Tools and Resources



[Get to the Top on Google: Tips and Techniques to Get Your Site to the Top of the Search Engine Rankings -- and Stay There](#)

by: David Viney

"David Viney's book pulls off the difficult trick of both being comprehensible to beginners and offering a level of comprehensive (and up to date) detail that will appeal to older hands. It's divided into seven steps that broadly follow the timeline of an SEO campaign, with some useful case studies. Put simply, this book delivers what it promises." -- .NET Magazine, August, 2008

**Amazon Price:** \$19.80 (as of 12/07/2008)

## Chapter 5

# Publish Your Web Pages

Let the world know about you & your work or interest(s)!

Once your website or blog is ready, it is time to "Publish" or "Submit" it to the search engines. Search engines like Google, Yahoo, MSN etc. help surfers to find the information they want on the internet. Though not essential, it is desirable to "notify" the search engines about your website or blog. It may take a while for your website to be "indexed".

Now depending upon the quality of your website, keywords or key phrases, optimization etc. your site may get ranked in the search results. People will know about your site if it comes up in the top 10 - 30 results for the search made. If you get it ranked amongst the top 10 results and enough people click on your site, you may have some traffic.

### Site Submission

#### [Free WebSite & Blog Submissions](#)

Submit Express can register your website URL with 40+ search engines and directories, all for free.

#### [Yahoo! Site Explorer](#)

Enter the URL for the website or webpage you would like to submit.

#### [Google Submit](#)

Share your place on the net with Google.

#### [MSN submit](#)

Submit your site to Live Search

#### [Google Directory](#)

The web organized by topic into categories.

#### [Open Directory Project](#)

The Open Directory Project is the largest, most comprehensive human-edited directory of the Web. It is constructed and maintained by a vast, global community of volunteer editors.

## Sitemaps

### [Get Free SiteMaps](#)

- \* Create an XML sitemap format that can be submitted to Google to help them crawl your website better.
- \* Create a Text sitemap to submit to Yahoo.
- \* Create a ROR sitemap, which is an independant XML format for any search engine.
- \* Generate an HTML site map to allow human visitors to easily navigate on your site.

### [Google Directory](#)

Free submission to the Search Directory!



### [Search Engine Marketing, Inc.: Driving Search Traffic to Your Company's Web Site \(2nd Edition\)](#)

**by:** Mike Moran, Bill Hunt

Whether you're a marketing, Web, or IT professional, product manager, or content specialist, Search Engine Marketing, Inc., Second Edition will help you define your SEO/SEM goals, craft a best-practices program for achieving them, and implement it flawlessly.

**Amazon Price:** \$31.49 (as of 12/07/2008)

## Chapter 6

# Promote your site to attract web traffic

Success follows sweat!

It does not suffice if you just "submit" your website or "blog". You must promote it. If you have a website or you promote someone else's website as an affiliate, you need to drive traffic to it. Without traffic, you won't get visitors. And without visitors, you won't make money, sales, get subscribers etc. What good is a website without any traffic? And if the site is getting traffic, what good is it if it's not targeted traffic? Promotion can be done by several methods:

- Search Engine Optimization Techniques
- **Link Building**
- Email
- **Article Writing**
- Social Networking
- Social Bookmarking
- **Blogging**
- Word of Mouth Publicity
- Advertising - Free or Paid
- **Free eBooks**
- Press Release
- **Co-Branding**
- Footprinting in Forums etc.

### **Banner Exchange AdNetwork**

#### **[India Ad Network](#)**

My India Ad Network is a simple and efficient banner exchange program for India sites who agree to share banners between them.

### **Bookmark**

#### **[Best Home Business List and Free Ad Forum](#)**

Have a home business you would like to promote?

### [Socializer 2.0](#)

The Socializer allows you to easily submit a link to several social bookmarking systems. Instead of having a link to each social bookmarking website, you have a single link to all of them!

### [Ping-O-Matic](#)

Ping-O-Matic is a service to update different search engines that your blog has updated.

### [Pingoat](#)

Want Tons Of Free Traffic (Everyday) For Your Blog?

### **Contextual Advertising: Alternatives to Google AdSense**

#### [Get Free SiteMaps](#)

Want to make more money by monetizing your site with ad networks other than Google AdSense?

### **Forums list**

#### [Get Free SiteMaps](#)

Your Guide to Starting a Profitable Work From Home Internet Business

#### [Get Free SiteMaps](#)

Tested and Proven Home Business Opportunities

#### [Get Your Free Forum Now!](#)

Create your personal community right now or use one of already existent communities!

#### [Free Ad Forum](#)

Submit Your Site To 300 Search Engines For Free in One Click!

### **Ad Sites**

#### [Top Ten Classified Ad Sites](#)

After months of research and testing, these absolutely FREE Classified Ad Sites were found to produce the best results for posting classified ads.

#### [Kontera](#)

With In Text Advertising, the advertiser's brand is linked to a keyword appearing in the content of the page, much like product placement on TV.

#### [BidVertiser](#)

Advertise across thousands of websites on a pay per click basis

### [Text-Link-Ads](#)

Improve your traffic and search engine rankings.

### [My-India-Net](#)

My-India Banner Network is limited to India related sites, thus your banner will attract the maximum visitors interested on India.

Advertising Network and Text Link Exchange

### [Free Advertising Network](#)

As of today, adgridwork has served over 185,056,563 impressions across 71,305,280 page views.

### [123 Secrets](#)

If you are not already familiar with the Google AdSense Program and Clickbank or you're aware of it but just don't know how to really profit from it...

### [Blurbosphere.Com](#)

Submit blurbs on our blogs for valuable backlinks. We announce blurbs on just about everything!

### [ZNet India Premier Services](#)

ZNetIndia is India's one of the leading web hosting and domain name service providers. Founded in year 1999 in Jaipur, ZNetIndia progressed in leaps and bounds and achieved high repute globally.

### [Free Ads Forum](#)

Best Home Business List and Free Ad Forum Home

Link Building

### [Link Partners](#)

Submit your listing to LinkPartners. Search for relevant links related to your website and let others search and find yours.

### [Backlink Builder](#)

It is not enough just to have a lot of backlinks, it is the Quality of backlinks along with the Quantity that help you rank better in Search Engines.

### [SEO Digger](#)

Simply type in a URL and the tool will tell you which phrases that URL ranks for with-in the top 20 results.

### [Anchor-Text-Analysis](#)

**Quality backlinks is one of the most important factors in Search Engine Optimization.**

### [Find Your Site Links](#)

**These APIs help you better understand your traffic and usage -- querying for the pages in the Yahoo! index and the sites linking into a site.**

### [Website Conversion Improvement](#)

**Exchange as many links as you like and keep receiving multiple non-reciprocal links to your web site instantly.**



## [Do You Squidoo? The Power of Web 2.0 for Generating Floods of New Traffic](#)

**by: Joel Comm**

When Seth Godin launched Squidoo, he opened up an entirely new way for website owners to drive targeted traffic to their sites. In this exclusive report by New York Times Best Seller Joel Comm, you will learn the winning strategies and techniques for using Squidoo to draw more people to your website.

**Amazon Price: \$7.96 (as of 12/07/2008)**

## Chapter 7

# Monetize your website Publish and store

### [Scribd.Com](#)

Easily publish and share your documents with the world \* Embed documents in any website.

### [Big List of Article Directories](#)

Here is a list of Websites where you can submit your articles and get backlinks for them

### [Create Top-quality Articles On Any Subject In 15 Minutes Or Less](#)

Why settle for private label rights articles being used by hundreds of other people when you can easily create your own unique articles?

### [Instantly Create Content-rich Web Sites](#)

Content is king. Millions of web users search daily for fresh, relevant content, and now your previously unused domain names can provide exactly that.

### [Free Directory Submitter & Article Submitter](#)

Submit Unlimited Articles To A Whopping 374 Article Directories!

### [Convert Your Files To PDF](#)

Add PDF Creation Feature to Your Blogs and Websites

### [Free pdf eBooks](#)

Offers free memberships to download PDF eBooks CO-BRANDED with YOUR name.

Social Network sites

### [List of social networking websites](#)

From Wikipedia, the free encyclopedia

### [350+ Social Networking Sites](#)

An extensive and useful resource for anyone interested in social networking.

### [Social Networking Websites](#)

A Definitive List of Social Networking Websites to Help You Succeed

[125-social-bookmarking-sites](#)

Importance of User Generated Tags, Votes and Links

[180 Popular Social Bookmarking Sites](#)

Social bookmarking, or tagging, is a way for Internet users to store, organize, share and search bookmarks of web pages. In a social bookmarking system, users save links to web pages that they want to remember and/or share.

Traffic Techniques

[Check Alexa Ranking](#)

The traffic rank is based on three months of aggregated historical traffic data from millions of Alexa Toolbar users.

[Traffic Estimation tool](#)

[Join Link Referral](#)

Receive 100's of authentic, quality, targeted visitors per day.

[Hub Pages](#)

How To Get Instant Traffic To Your Site?

[Sure, You Want Traffic & More Of That!](#)

Would you like to Learn How To Use FREE Traffic to make over \$2,143 a month!

[Widget Bucks](#)

Join the Internet's fastest growing ad network and start making money fast!

[Instant Buzz](#)

This breakthrough new patent-pending advertising technology will send targeted visitors to your site today.

[FreeFollowUp.Com](#)

FREE Autoresponders - Free Automatic Responder with NO Ads!

[Get Response \(Auto Responder\)](#)

GetResponse is an easy, web-based email marketing software that delivers your campaigns, offers, newsletters, follow-ups and autoresponder messages.

[Newsletter or Discussion List](#)

Great Resource For Email Lists!

[Succeed In 30 Days](#)

Discover The Step-By-Step Secrets of How A 24 Year Old College 'Kid' With \*Zero\* Marketing Experience, Went From A Lousy \$9 An Hour Part-Time Job To Making Over \$1,000 A DAY Online!

[Traffic Machine](#)

Try Traffic Machine (Use your own judgment & discretion)

[Join Me On Twitter!](#)

## **Make Money Online With Advertisements!**

There are several ways to make money with a website. But without traffic, you won't be able to make any money. You have to work a lot employing various methods described earlier to get a decent flow of visitors to your site. People will visit you if:

- You are helpful
- You are friendly
- You have really useful information
- You are trustworthy
- You are an expert or an authority in your field or interest
- You have something new to offer
- You can help others to make money
- You can share with others
- You have ideas for others to cash on
- You can be a one-stop point
- You are appreciated by others
- Your decisions or views are influential
- You respond to people's calls
- You set an example for others
- You are unbiased
- You are considered honest and sincere
- You tolerate reasonable criticism

Its just like visiting you at home! You can understand why a lot of stress is made on "repeat" visitors....

Some of the **monetizing techniques** are:

1. PPC (Pay Per Click) Advertising (e.g., Google AdSense)
2. CPM Advertising
3. Banner Advertising
4. Text Link Ads
5. Affiliate Marketing
6. RSS Feed Ads
7. Premium Content
8. Paid Surveys and Polls
9. Selling items or eBooks
10. Offering Consultancy

Check out these:

Adsense

- Bidvertiser
- Text Ad Links
- Linkshare
- AdBrite
- AdSonar
- Kanoodle
- IntelliTXT
- ContextWeb
- YPN
- Adbrite
- Commission Junction
- Amazon

**[Check Alexa Ranking](#)**

Got a site? Get Audio Ads. Get paid for EACH VISITOR!!

### **[Build Your AdSense Empire Today](#)**

You can get 237 pre-built AdSense ready websites fully optimized, with over 26 000 pages full of laser targeted content displaying over 165 000 ads%u2026

### **[Affiliates Earn A Massive \\$50 Per Sale!](#)**

Do you want to join the thousands of people that are making a living on the internet by starting your own Online Home Business?

### **[Pay Dot Com](#)**

It can be very frustrating when you're making little or no money online. Especially when you consider the time and effort you've put into your business.

### **[Affiliate Programs](#)**

Allan Gardyne's TOP 10 Affiliate Programs

### **[Affiliate programs directory](#)**

Affiliate directory and reviews of the best high integrity & high paying affiliate programs

### **[Audio Ads PPP](#)**

The first thing you should do is embed the PPP code on every page of your website(s) where you want your visitors to hear ads.

### **[Become A Freelancer](#)**

Get custom programming done at GetAFreelancer.com!

### **[Blog Worth](#)**

(... study your blog's value)

Keyword Country

### **[Skyrocket your AdSense income!](#)**

And create avalanche of Traffic on your website! Time to Take control of your AdSense earnings.

## Chapter 8

# Update your website

*Show something new or appear in new avatar!*

Even houses are white-washed or painted once in a few years. We change our wear as per latest fashions or what others wear. This makes you feel younger, brighter and fresh. So is the case with websites. Staleness in appearance as well as content should be avoided. Look for information which might be very old or already known even to a child by now! If your website is about "Olympics", people would like to know about the recent games. People might search for some unusual information. So keep updating. **Yesterday's newspaper has lesser value than today's!**

### Free RSS Submissions

Search For Free RSS Submissions Here!

### Feed Burner

Burn RSS & Atom Feeds Here!

### RSS Downloads

RSS Downloads - Movies Videos Games Songs

### Getting RSS Is Easy!

How To Incorporate RSS Feeds On Web Pages?

### Generate custom rss feeds

Republish & Display Feeds on Your Site Without Coding

### RSS 2 HTML

4 Simple Steps to Display RSS feeds on RSS2HTML

### RSS Feed Creator

The Keyword Access Simple RSS Site Feed Creator is a very simple php script and completely free to all Keyword Access visitors. Reads your sitemap and outputs an RSS feed. Essential for improving rankings.

### WAH info

These work at home jobs can be great source of income for students, housewives, unemployed and retired persons and even for those working on regular jobs can make nice extra income, so work at home job is an excellent idea.

### Scams to avoid

The Scams that You Have to Know and Avoid!

## **Beware of Home Business Scams!**

While everybody wants to make money online, it is imperative that you don't get misled by false and dishonest people who will deceive you!

Consider this:

1. Whether any rich man will tell others his secrets of making money in his business?
2. Whether you can trust some stranger and allow him to loot?
3. Can somebody's success be duplicated?

Hard Work Always Pays – most certainly in the end!

*I hope you enjoyed reading this book!*

## **Thank You!**